




# കഥ KATHA

EXECUTIVE DIRECTOR'S REPORT

2010-11

*22 years of fun with story!*

<p><b>KATHAKAAR</b> the centre for children’s literature translation search for excellence</p>	<p><b>I LOVE READING CAMPAIGN</b> in slums, schools and in public spaces</p>	<p><b>KALPAVRIKSHAM</b> centre for sustainable education</p>
<p><b>KATHA VILASAM</b> story research &amp; resource centre</p>	<p><b>KATHA BOOKS</b> publishing translation</p>	<p><b>KHEL</b> katha holistic early learning centre preschools faculty development development of T/L materials research</p>
<p><b>KATHA MELA</b> trade, direct &amp; international marketing katha storyshop</p>	<p> <b>KATHA</b> a “profit for all” organisation</p>	<p><b>KREATE</b> katha centre for research &amp; teacher education elementary schools faculty development development of T/L materials research</p>
<p><b>DONOR RELATIONS &amp; FUNDRAISING</b></p>		<p><b>KATHA LEAP SCHOOLS</b> katha lab school katha infoTECHs katha schools of entrepreneurship katha social work institute</p>
<p><b>FINANCE &amp; ACCOUNTS</b> administration project management</p>	<p><b>[SHE]<sup>2</sup> INITIATIVE</b> SHGs in IGP and community action shopkeepers’ guild production units</p>	<p><b>KATHA.SRI</b> slum resurgence initiative</p>
<p><b>KATHA SETHU</b> support services</p>	<p><b>LIFELONG LEARNING CENTRE</b> community learning programmes PALNA: pregnant and lactating women &amp; newborns centre</p>	<p><b>C9 LEADERSHIP CENTRE</b> DOYTs, the delhi one young team workshops projects training communiTy activism</p>

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Dear Friends,

Katha started in 1988 with Tamasha!, our children's magazine for first generation school-goers. And translation for culturelinking. From the beginning we knew we had to be constantly, consistently innovative to be the change we wanted to see in the world. The questions came, and with time, solutions evolved around *Story*. Then came the many linkages, leading to the Katha Way of *Translating Stories, Transforming Lives*. And the story further unfurled to enhance the joys of reading for quality education and lifelong learning. In 1992, a system of education evolved that focussed on children in poverty.

Then the new millennium started. A new century, a new decade. All I could see was children and more children, running, playing, laughing ... they had not a thought beyond the moment. So there is, we said, a greater need for adults to do so! We had to make school so interesting that children would come. And stay! Creativity was important, an inner imperative to excel, in every teacher, mother, Katha team member. Children brought their innate curiosity and critical thinking. And thus we entered 2000, the century of change for India. I always wanted Katha to be a creative learning organisation with tailor-made projects that maximised benefits for our communities and children, and in these 22 years, I have seen how good design scales up the reach and impact. Katha is driven by a strong philosophy that bears the weight of necessary tweakings to support curiosity and critical thinking in every child. Quality education demands the transformation of children and youth into caring citizens who could then join civil society to create more caring, contributing citizens.

Katha's children and readers helped us dream magnificent, magical, magnanimous. We took Challenge 2010: Our children will never live in poverty. 2010, as we celebrate our 22 years, we take CHALLENGE 2010 to its next logical level. With our teachers and editors, our researchers and community mobilizers, each bringing a strong understanding of children, a sense of story. We had been the wedge in adult publishing with our translation programme. And now we move to the leading edge again: translating for children.

The year saw our team touching new heights; and applause came from every corner! Each of our 275 team members came with eager, clean minds and a heart strong enough to withstand any demand. They created the *sanjha chulha* of cooperative thinking and action. They accepted the Katha Way wholeheartedly. Our Core Competency Team led the way and each team forged a new black for themselves. Yes, it has been an exciting year, thanks to Family Katha! We are ready to go places! The year had its fair share of frustrations, heartbreaks and hair-tearing despair. But ... the silver lining of success stories made up for it all!!!

This year we touched and changed the lives of nearly 100,000 children who might have gone without sustainable education if not for our teachers and well-wishers. A reason for real celebration, this!

I offer my heartfelt thanks to each one of our partners – volunteers, government, foundations and individual donors, our many friends, and my beloved Team Katha – with all the love I can muster :)

Warmly,



Geeta Dharmarajan

Founder and Executive Director, Katha



KATHA IS 22!

We worked with story and translation, brought story into our many fights for equity, better amenities, quality education; freedom from the many hungers. In 2001, we took the 2010 Challenge: No child will live in poverty.

Our 2014 challenge: Our children will create a sustainable world for themselves.



# 22

**Years Young!**





22 reasons  
why  
2010-11 was  
great!





1.  
We thought  
out-of-the-box



Katha schools have made a significant contribution to learning of less privileged children. — [Oneworld.net](http://Oneworld.net)

# INNOVATIVENESS

## THE KATHA WAY

The beginning was not revolutionary: We wanted to change stereotypes, we said we need solutions which can change the very way in which we, the people of a new nation, have done things over the years. How do we change what's in our blood? How do we give ourselves a future that is classily classless? How do we keep the best of what we have even as we accept the best of others, to move beyond mass culture into active tolerance?

We looked long and deep at what it means to be human. Caring and sharing are basic human instincts, just as violence and fury. Over the years story has enabled dynamic transformations of frozen spaces. In understanding the deep story, children and adults at Katha constantly analysed, translated character and plot and the subtle nuances that make the fabric called life. Slowly, the listener became the writer, the creator. Dogmas were questioned.

Katha sees story and its extensions – film, theatre, media etc. – as the tools that facilitate our search for meaning. Story brings in true mind and heart learning into formal education and rote learning.

*Uncommon Creativities for a Common Good* was the theme this year. In a world racked by torture, violence and unthinking action by world leaders, story worked quietly with our children and women. Story was our touchstone.

### EDUCATING THE IMAGINATION

We explored the myriad ways of storytelling through the year; in print, art, science, maths, politics, and language.

We moved slowly but surely in the labyrinthine alleys of human thought and slowly sculpted Katha as a “Subversity of Ideas.” Our schools show how a small group of students and teachers can create sustainable ideas for activism, idealism. This year gave Katha the courage to look beyond small, tentative steps forward. The leap into the unknown was made only because intuition has served Katha well in the past. And each of these “giant steps” were being taken on sure small experiments and knowledge systems built systematically through discussions and dialogues with many, many friends of Katha.

— geeta dharmarajan

**MISSION:** To enhance the joy of reading. Inter alia, to: Stimulate an interest in lifelong learning that will help the child grow into a confident, self-reliant, responsible and responsive adult. Help break down gender, cultural and social stereotypes. Encourage, foster and applaud excellence and quality literature, and translations in and between the various Indian languages. Forge cross-cultural connections through stories, storytelling and story in education.

2.  
We honed our  
inner imperative  
to excel



... interactive curriculum. This will surely provide the community students the much needed exposure.

— Indian Express

# CURRICULUM FOR LIFE

## What Gives Katha the Edge?

- **KREAD**, the Katha Relevant Education for All-round Development, is a unique Curriculum for Life that proactively fosters earth-caring habits in learners and teachers.
- **ASBL**, the Active Story Based Learning, and the **Story Pedagogy**, that leads to inquiry and self-propelled learning.
- Katha's curriculum reaches the classroom with little dilution through what we call the **SPICE Route**. It builds Social, Personal, Intellectual, Cultural and Environmental awareness and learning into each module. Ethics is a BIG idea at Katha!
- The **VIDDUNIYA** is our theme-based teaching framework, specially designed every trimester.
- The **C9 Leadership Club** encourages students to be reader-leaders. Since 1992, 9 C-words help develop leadership in children.
- **RUCHI**, our continuous assessment matrix, based on story and holistic and intuitive understanding, is supported by the **PAR** matrix. In Katha, PAR stands for Performance, Attendance, Retention. Teachers and mentors help children do better in listening, speaking, storytelling, reading and writing, thus constantly helping each student reach grade level understanding of ideas and concepts.
- Since 2001, Katha actively Finds, Inspires, Nurtures, Grows and Applauds talent. This is the **FINGA Principle** that we follow in Katha. The Teaching Assistantships for our children are tied to FINGA.

A liberal, rounded curriculum that brings together scholastic, entrepreneurial and spiritual learning. Extensive use of story/katha, and fun, to make our classes/workshops come alive even as it brings the relevance of learning to each student.

Empowering story pedagogy that combines traditional Indian practices with new knowledge on all life-related topics, to make the child a responsive, responsible and happy member of her society.

Compassionate leadership skills that help students and teachers know their rights and responsibilities and who join hands to make their learning work for a larger good.

Community and family participation, and lifelong learning opportunities that help them invest wisely in their children's future.

Katha's Relevant Education for  
All-round Development Model

KREAD  
(first use: 1992)

Teaching/Learning materials that make learning joyful, relevant and creative, increasing lifelong learning skills/habits in children.

Teacher education that supports sound and creative classroom ideas on subjects and areas like gender, and works sensitively into formal, curricular teaching.



## WHY WE DO WHAT WE DO

- Delhi has 50% of its children living in slums. And according to statistics available, only about 15 out of 100 joining primary schools reach Grade XII.
- About 7 out of 100 reach college.
- Many children cannot read at grade 1. This leads to loss of self-esteem and confidence. Hence getting all children to grade-level reading is crucial to Delhi's performance as lead city of an exciting country.
- Katha's I Love Reading Campaign worked with teachers and children to make the magic happen once again!





In exceptionally difficult and harsh conditions, Katha is making a tremendous impact on ... children.

Joint Evaluation Team, MHRD,  
Government of India

enhancing the joy of  
**READING**



3.  
We created  
reader-leaders



अता  
smart



Katha, based in India, has had massive success. By establishing Reading Campaigns, reeducation and culture linking they have made a difference! – Aghoo Review

# I LOVE READING CAMPAIGN

Since 1988 Katha's striven to enhance the joy of reading. In 2010-11,  
the I Love Reading Campaign, ILR, touched new heights!

What our children and communities, teachers and mentors,  
achieved was simply awesome!



4.  
We impacted  
the government  
school system

**MEWE IDEOLOGY**  
Promoting uncommon  
creativities for a common  
good in all children, 4-17  
years old.

**RUCHI**  
The reading assessment  
matrix across all subject  
learning.

**BHAVAT**  
The Earth-carer's Cur-  
riculum for Life helps  
children and their com-  
munities address their  
many poverties.

**THE KATHA  
EDGE**

Katha Reading Technology

**STORY PEDAGOGY**  
The Active Story Based  
Learning (ASBL).

**SPICE**  
The five-fold flowering of  
the BHAVAT to address  
the five poverties.

**KATHA SUPPORTS ILR  
SCHOOLS IN WHOLE SCHOOL  
TRANSFORMATION BY  
HELPING TEACHERS DEVELOP:**

- Curriculum
- Classroom Practices and Design
- Continuous Assessment Systems
- Community-School Link
- Teacher Education

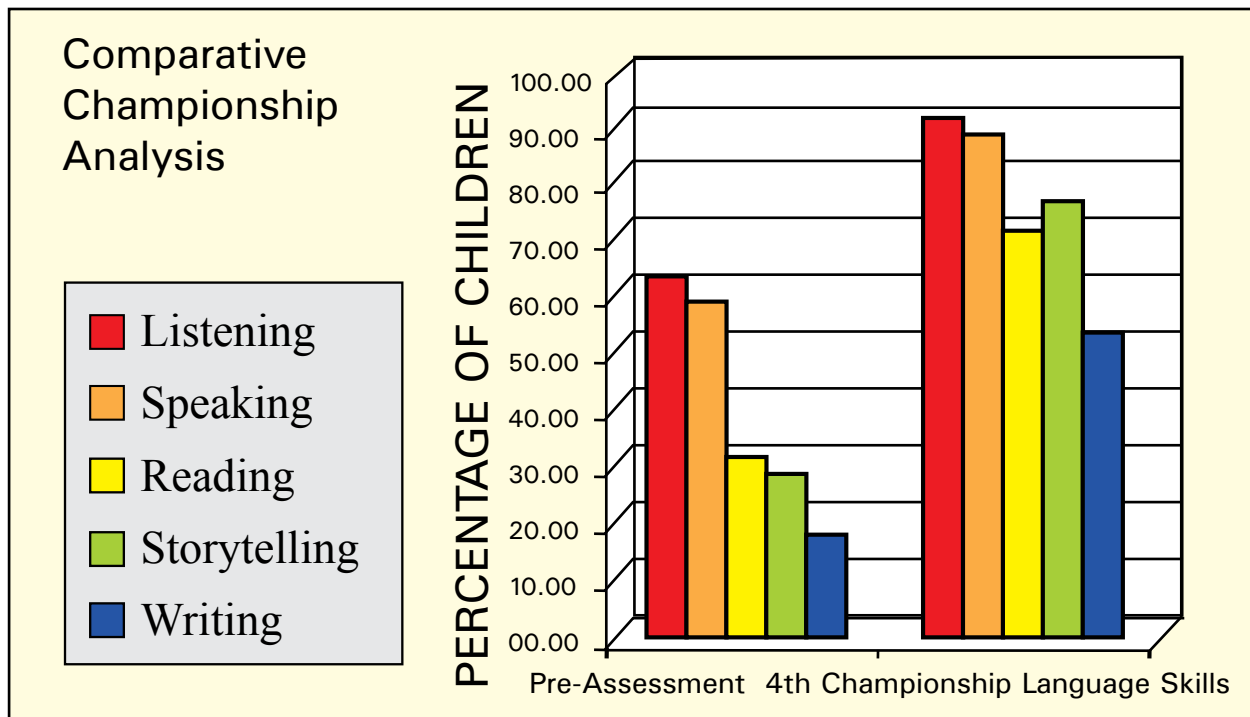
The I Love Reading! campaign is an ambitious and innovative effort to work with other local initiatives, to bring ALL children from mainly nonliterate families in underserved communities, and in government, government-aided schools, especially primary schools, in Delhi into reading well and for fun. The campaign extends to private schools and those run by voluntary organisations.

# ILR IN MUNICIPAL SCHOOLS

The ILR Campaign brought all 17,378 children of 50 MCD schools into creative activities that enhanced their grade/age specific reading and numeracy skills, to create an environment for lifelong learning.

The Championships were designed to support children in Listening, Speaking, Storytelling, Reading, and Writing skills. This year we conducted four championships, and the comparative analysis of after pre-assessment and the fourth championship is as follows:

The School Transformation Project, STeP, created an environment for lifelong learning. Katha introduced classroom based activities to the MCD schools, under four heads: Curriculum, Classroom Practices, Continuous Assessment and Community-School Links. 49 Principals were brought into the Principals' Alliance for Creative Teaching. And 466 teachers were inspired to share best practices with other teachers in the ILRized MCD Schools. Katha's reading mentors were wowed! by students and teachers alike.

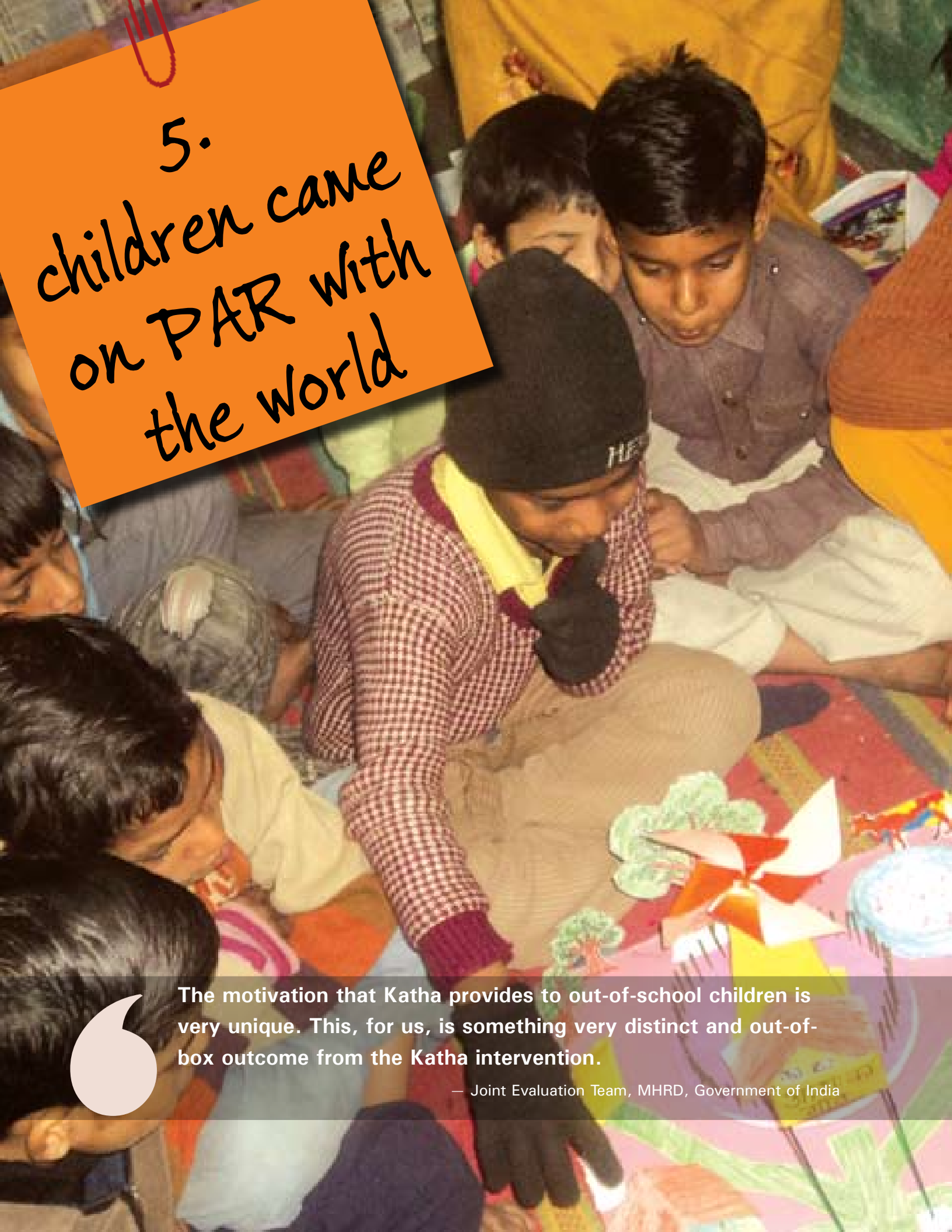


## IMPACT OF ILR IN MCD SCHOOLS (2010-11)

Teachers from Katha have been a great source of inspiration for the students.

— Kavita Kumari, Teacher, M.C. Primary Boys School, Katwaria Sarai

5.  
children came  
on PAR with  
the world



The motivation that Katha provides to out-of-school children is very unique. This, for us, is something very distinct and out-of-box outcome from the Katha intervention.

— Joint Evaluation Team, MHRD, Government of India

# ILR IN READING CENTRES

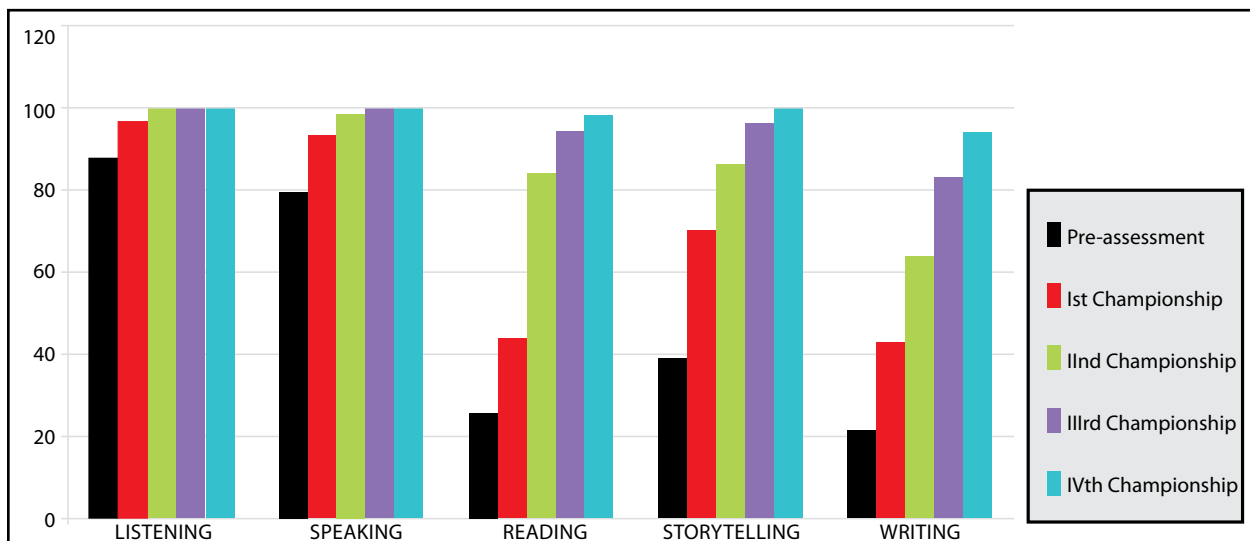
In 50 slums, 12,000 children came into the Katha Libraries and Innovative Reading Centres to ramp up their reading skills. Colourful books, language games and skill-enhancing games kept them coming regularly.

## MONITORING AND EVALUATION

Through transparent, community-assisted reading championships and leagues for community resurgence, Katha gives a child-centric focus to education and development! The Katha All in School Mission (KASM) brings youth, family, and communities together to take the onus and the ownership for slum resurgence. Katha's PAR tools measure children's Performance, Attendance and Retention.

## IMPACT

When Katha started its work in the Reading Centres, it was found that a vast majority of children had reading, writing and storytelling skills that were significantly lower than grade-level performance. Through the pre-assessment and the subsequent championships, a tremendous improvement in the skills of children was observed. Regular attendance at the Reading Centres also translated into substantial increase in improved skills.



CHAMPIONSHIPS	LISTENING	SPEAKING	STORYTELLING	READING	WRITING
	%	%	%	%	%
Pre-assessment	61.83	56.8	34.01	34.01	18.79
Second Championship	81.91	80.39	59.01	61.47	39.25
% Improvement	20.08	23.59	25	27.46	20.46

# ACHIEVEMENTS

## 2010-11

**77,365**

Children associated with Katha's Reading Initiatives

**145**

Reading Centres

**20,716**

Books distributed through Outreach Initiatives

**350**

Teachers Trained

**1647**

Volunteers involved in the Reading Initiatives

## OUR 122 READING COMMUNITIES

Of course there are more than 12,000 children in the 50 slums we work in! And the eagerness to come into a library, read storybooks that are colourful and easy to read, brought children in plenty to participate in the championships.

We brought moneys from other donors and stretched small donations and staunch volunteer support to include every willing child into the programme. We finished the year with a total of 77,365 children, including children in our various reading campaigns!

*bringing friends  
into reading ...*

A large crowd of children and a woman standing in the center, with a green callout box in the top left corner. The children are of various ages and are looking towards the camera. The woman is standing in the middle of the crowd, wearing a dark jacket and blue jeans. The background shows a building with a banner.

6.  
our children  
made 2010-11  
eventful

The Katha Utsav exposed children to the wonders of our Indian languages. And the most interesting part of all was the common platform made available to young students from every strata of the society. — The Indian Express

# READING EVENTS

A colloquium of a multitude of voices, a smorgasbord of events, a trek that was a journey of discovery. Records of the eventful 2010-11!

## 560 DIFFERENT WAYS IN WHICH WE CELEBRATED READING





## WHY WE DO WHAT WE DO

- India's Gross Enrolment Ratio (GER) in early childhood education of 47% suggests that many children in the country are excluded from pre-primary education.
- One million 0-4 year olds live in Delhi's slums with almost no access to early childhood centres.
- Katha's ECE Centres help children, ages 4-8 years, learn by playing. We believe such early learning leads to holistic development.



I continue to be impressed and inspired by Katha's outstanding dedication to children and the importance of learning.

Mr Gene R Carter, Association  
for Supervision and Curriculum  
Development, USA

# OUR SCHOOLS





7.  
We made  
beginnings  
exciting

It was an absolute pleasure to visit the wonderful school and see so many bright young people looking into the future with energy and big dreams.

— Dr Lachlan Strahan, Deputy High Commissioner of Australia

# KATHA PRESCHOOLS

## INSPIRED BY CHILDREN

### PRIMARY SCHOOLS

Katha's own pre and primary schools as well as those of the Municipal Corporation of Delhi were scenes of fun early learning that encouraged children to look beyond textbooks. Stories and storytelling helped children with pre-reading and pretend writing activities they enjoyed!

The Jhunjhunwadi and Hulgulwadi classes in the Katha Lab School are spread over various slums in Delhi specially catering to 3 to 8 year olds. These are nursery classes attached to primary section.

Since 2008, 1,183 children have benefited from Jhunjhunwadi and Hulgulwadi sections in Katha Lab School and Katha Kids.



### PEEPAL PED VATIKAS

Walking the lanes of our slums meant inevitably worrying about preschoolers. We all know that the brain develops furiously in the first 8 years of a child's life. A right time to start preschool!

Hence, Katha initiated 17 preschools called Peepal Ped Vatikas under trees in the communities. Some communities gave us spaces in their temples. Two MCD Schools opened their doors to us. And 17 young women were trained through a year long process to be sensitive preschool teachers!

543 children attended our preschools, and 102 were admitted in neighbourhood schools.





8.  
We were  
inclusive



Over the years, Katha has anchored itself as a catalyst  
for social change ... — [ThinkChangeIndia.org](http://ThinkChangeIndia.org)

# KATHA-LISU SCHOOLS

## A LEVEL PLAYING FIELD FOR ALL

The Lisu are a 2700 people minority tribal group of Arunachal Pradesh, residing in one of the country's most remotest areas, 130 km on foot through the Namdapha National Park to the nearest motorable road at Deban and 157 km from the nearest town, Miao.

Health care and education are amongst the primary needs of the marginalised Lisu community. Education can also provide for an alternate profession other than hunting thus affecting wildlife conservation outcomes.

Katha runs 5 Kindergarten Schools in 3 Lisu villages (Gandhigram, Sidikhu, Hazulu) and has provided education to community children over the past 6 years. The schools are run and managed by youth, village community leaders and parents and we continuously provide educational material and other support for the schools.



**TOTAL STUDENTS IN  
KATHA-LISU SCHOOLS - 375**



9.  
We created  
a learning  
environment



Katha is an epicentre of activities that have transformed the Bastis ... – The Week

# KATHA LAB SCHOOL

## EDUCATION BEYOND BOUNDARIES

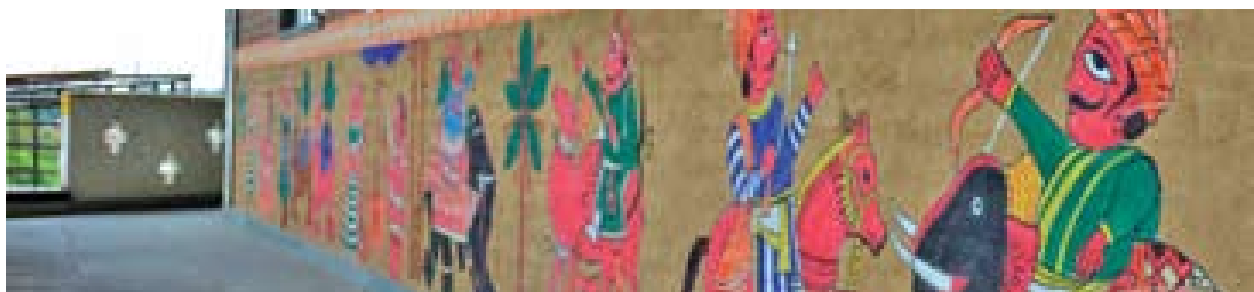


Believing in innovativeness and not one time innovation, our schools strengthened the integrated educational system, with the children at the centre of all activities. The performance, attendance and retention of our children billowed and developed a social, artistic and culturally rich awareness in children.

The school complex redesigns itself every trimester, to match the learning joy of our children.

### MAPPING THE FUTURE

1. Our unique curriculum set out the knowledge and skills that are important for our children to become successful learners, confident individuals and responsible citizens. Called the Vidduniya, over the last 10 years, it has shaped the worldview of our children. This year it opened up a world of knowledge from architecture to global warming, sustainable consumption to Kabir!
2. The Zero Module helped students to reach the first step of knowledge if they have never been to school or had dropped out years ago.
3. The three modes of learning include independent learning, team learning, and teacher-led learning. This combined with the C9 Leadership Club to bring out the best in all our students.
4. The G.E.A.R. Up! programme encourages, prepares and fosters confidence in Katha students to Gain excellence, Enter colleges, Achieve and Return to the community as leaders willing and able to lead others in future to UPward mobility.
5. Katha students regularly earned Teaching Assistantships for their commitment to community service. This year our DOYTs – the Delhi One Young Team – provided multifaceted support to teachers.





10.

We caught  
children's  
imagination

The teachers I met have a great spirit and so much to give. It broadened my horizon and I hope Katha will continue reaching out for children and their dreams.

— Sophie Trauer, Volunteer

# KALA NIVAS

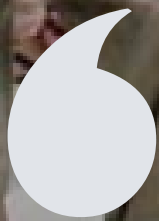
## HAVEN OF CREATIVITY

Kala Nivas is the 4-arts wing of Katha Lab School – fine arts, theatre, music and dance. Students stay after school hours engrossed in drawing, practising skits or making sculptures. They also participate in the yoga sessions.

Students honed their creative skills through various methods, including workshops on creative art and creative craft by National Museum of Natural History. Our students won prizes, and Bank of America and the Australian Embassy exhibited their work.



11.  
We leveraged  
sportsmanship



Katha is an NGO which has access to poor children and will match volunteers and child. — The Telegraph

# KATHA JOSH

## WALKING AN EXTRA MILE

The sports wing of Katha, Katha Josh, helps children move ahead in lightning speed. It offers a range of sports like cricket, football, volleyball etc. Katha Josh also offers programmes in physical education such as yoga. A curricular subject, it works with teachers to make subject learning attractive!



### HIGHLIGHTS 2010-11

- Katha Josh organised Annual Sports Meet for 2,200 children at Thayagraj Stadium. Children were awarded certificates, trophies and medals by the Executive Director, Katha.
- Students also did a research to learn that Germany, host of the FIFA World Cup 2006 soccer tournament, has created a “Green Goal” programme that ties environmental action to the event. The aim is to make the World Cup “climate neutral” by neutralizing the estimated 100,000 tons of greenhouse gases created by the event.
- Children did research on eco-friendly sports equipments and were excited to find that there is the world’s first environment-friendly basketball that is Eco-Certified.

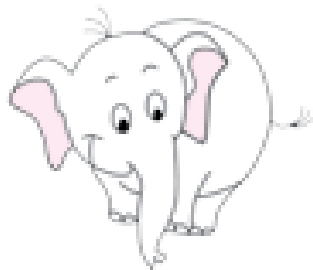




12.  
We trained our  
eyes to the  
skies



The Tamasha Roadshow Van, a mobile school initiative, is a silver lining for street children of India. — Earth Times



# TAMASHA ROADSHOW!

## SCHOOLS ON WHEELS

Feet on the ground, eyes to the skies - Katha IT-School on Wheels is an innovative and creative learning programme for street children from 5 to 17 years, especially girls. For the last ten years, our colourfully painted RTV vans touch ten traffic intersections across south Delhi. Filled with fun, teaching-learning material, books, games, puppets, charts and computer games, the regular visits of the van are eagerly awaited!



## ACHIEVEMENTS 2000-2011

**NUMBER OF STREET CHILDREN  
TOUCHED THROUGH THE  
PROGRAMME: 24668**

**CHILDREN MAINSTREAMED INTO  
FORMAL SCHOOLS: 2063**

**CHILDREN SUCCESSFULLY PLACED  
AND EARNING SUSTAINABLE  
LIVELIHOOD: 3000**

## 1011 CHILDREN SWELLED TRS

### HIGHLIGHTS 2010-11

- 102 children (58 girls and 44 boys) were enrolled into government schools for CBSE courses.
- Students acted in a documentary which was screened at PVR. The chief guest at the screening was Mrs Sheila Dikshit, Chief Minister of Delhi.
- Students trained in vocational skills through workshops in paper cutting, mask making and clay modelling, conducted by Bal Bhawan.
- Students learnt about global warming; about drought and flood, diseases and first aid. They debated forests conservation; and the effects of superstitions. In maths, they learnt about increasing and decreasing series of numbers, measurement conversions and shapes, how to read a calendar etc.
- The Moon Kit was effectively used to bring children into sustainable learning.

Sadly, this year, we end our ten year work with street children, due to lack of funds. We move to Gurgaon to work with migrant children. The pedagogy and education technology continue. The children we work with have been placed with others as we work furiously to get funding to continue this necessary work.



13.  
We led leaders



Katha is a deeply committed nonprofit organisation working in the areas of creative communication and social development. [sawf.org](http://sawf.org)



# KATHA SCHOOL OF ENTREPRENEURSHIP

## CREATING BUSINESS LEADERS FOR THE NATION

As a centre of knowledge generation, this centre takes innovative and relevant training and skill development to children and adults from Govindpuri and adjoining areas. The programme, keeping in mind the status of these community members and children, intends to provide them with vocational training specially designed for them.

Our objective is to initiate young adults into skill-oriented, capacity building into learning through creative and engaging methods in Cutting and Tailoring, Bakery, Wood and Craft, Silk Screen Printing and Embroidery Work.

**TOTAL STUDENTS: 258**




### HIGHLIGHTS 2010-11

- Establishment of two new centres under Katha School of Entrepreneurship in Khodi Gaon and Bandhu camp.
- Collaboration and networking with NSIC (National Small and Medium Industries Corporation) to provide the business technique and certification, AATISH to cover soft skills like communication, personal branding and grooming, with Katha StoryShop to provide market to their products and with Father Agnel Polytechnic under a pilot project to run Entrepreneurship courses in Silk Screen Printing in Govindpuri.
- Exposure visit to Surajkund for creative ideas, visual display and product development.
- Some of the visitors to KSE include Former Labour Cabinet Minister of United Kingdom, Patricia Hewitt, Executive MBA students from Boston University and the Team of Druk White Lotus School from Ladakh.

A photograph of a community center where several people are seated at desks with computers. The room has a brick wall with a sun drawing and a yellow poster. The people are focused on their work. An orange paperclip is visible in the top left corner of the image.

# 14. Our community



Katha has done outstanding work to bring computer and Internet access to marginalized communities in the slum areas of New Delhi. — Gates Foundation



# KATHA INFOTECH AND E-COMMERCE SCHOOL

## DISCOVERING THE IT POTENTIAL

KITES offer IT Professional courses which improve the earning sustainability of the children and the communities. From touch typing to photoshop and programming – there is little that our students can not do. The curriculum of KITES has entrepreneurship, business communication and personality development skills. At the end of the programme, the student is empowered to take up a career in computers.

**TOTAL STUDENTS: 2110**



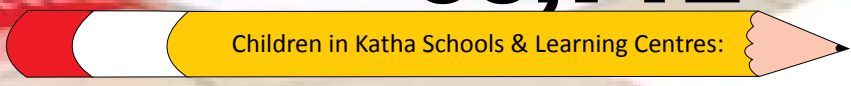
### HIGHLIGHTS 2010-11

- 856 Children got “I Can Compute Certificate” from Chutki KITES (For 8-9 year olds). The certification includes basic knowledge of Paintbrush, Flash, MS Word, Operating Windows and Microsoft Excel.
- 424 Children got “C Specialist Junior Certificate” from Masti KITES (For 10-12 year olds). The certification includes knowledge of Flash, Microsoft Word, Excel and PowerPoint.
- 576 Children got “C Specialist Senior Certificate” from Khojwala KITES (For 13-17 year olds). The certification includes basic knowledge of how to surf the net and use advanced Microsoft Office, Illustrator, Photoshop, Creating Web Page, Animated Movies, PageMaker etc.
- 254 students entered in IT Professional.
- 89% of our students are employed with different IT companies and N.G.Os and are earning an average of Rs 144,000 per year.

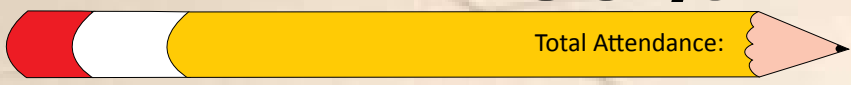
*integrated learning  
at its best!*

# Achievements 2010-11

**86,712**



**98%**



**87%**





SUBJECT-WISE PERFORMANCE IN BOARD EXAMS:

**98%**

Hindi

**100%**

Business Studies

**100%**

Word Processing

**97%**

Home Science

**93%**

Fine Arts



15.  
We facilitated  
urban resurgence



I've learned how much power each one has to make a difference. And if one really wants to help another and facilitate change, it's possible. – Preeti, DoYT 2010



# KATHA SOCIAL WORK INSTITUTE

This year again, KaSWI built a strong cadre of young enthusiasts, initiating a process of change through dialogue, critical reflection and action. This year students involved in community service worked with SHGs to help spread awareness in their local communities and finding creative solutions to the issues the communities face at large. 1500 Katha students as Delhi One Young Team (DOyTs) contribute more than 550 hours of community service. They helped the community mobilizers bring 21,000 women, belonging to 490 SHGs (Self Help Groups), together.

Amongst the many step-changing activities under KaSWI, special mention must be made of the following:

## THE POLICE PANCHAYAT

In April 2011, in the presence of around 150 community representatives from Katha and SPARC-Mumbai; Mr Jockin, President, National Slum Dwellers Federation; Ms Geeta Dharmarajan, Founder and Executive Director, Katha; Mr Surinder, ACP, inaugurated what's seen as a first of its kind initiative for Delhi.

## LEADERSHIP WORKSHOPS

A series of leadership workshops taught our women and youth from 37 slum communities to THINK, QUESTION, DISCUSS, ACT! This led them to get water connections. And to get their voices heard in government circles!



## COMMUNITY-GOVERNMENT TALKS

World-wide, the impact of urban poverty is diminishing opportunities for children in poverty. Katha worked tirelessly through the year to bring public speaking skills to women and youth. They came together with government officials from the Governments of India and Delhi. The three Consultations were held by Katha in association with the National Institute of Urban Affairs and the India Habitat Centre.

## UPWARD MOBILITY

62 SHGs have saved enough to loan up to Rs 30,000/- to the members for marriage, computers, education, and to support abandoned wives.

## FREEDOM MARCH

150 children and youth participated in the Freedom March, to draw attention to corruption issues.



## WHY WE DO WHAT WE DO

- 50% of Delhi's population lives in slums and unauthorized colonies.
- The NCAER survey, 2002, shows a per capita income of Rs 575/month for people living in Delhi slums.
- Upward mobility is tied to literacy. Yet, in Delhi's slums, the literacy rate for women is 38.9% (2001), lower than the all India rural female literacy rate of 46.74%.
- Katha has always believed: When women earn, children learn. And it is possible to bring education by ramping up the small in quiet, measurable ways.
- Since 1990, 138,451 women have been trained by Katha to become stable breadwinners and social entrepreneurs.





Katha realised that however great the motivation, economic compulsions would force children in poor families to work, preaching alone could not help. The need was to adapt to the situation and devise an innovative response ... start Katha School of Entrepreneurship ... it was a response to the felt need of slum children, whose essential aim remained, beyond education, employment.

The Hindustan Times

# POVERTY REDUCTION AND THE SCHOOL





16.  
we believed  
in us

“Katha ... creates hope and livelihood opportunities for the poor – especially youth and women – by forging alternative futures and community revitalisation through cooperative information technology at an affordable cost.

— Vignesh Sornamohan, Independent Scholar



# KATHA SRI

## SLUM RESURGENCE INITIATIVE

Entrepreneurship, IT and English skills are the need of the decade. Since 1995, Katha's entrepreneurship school has brought effective career-based skills to our students. Starting with pre-entrepreneurship in our primary sections, Katha moves through K-12 with more and more involvement from our children. The schools under LEAP are:

**The Katha School of Entrepreneurship** at Govindpuri and Khoregaon

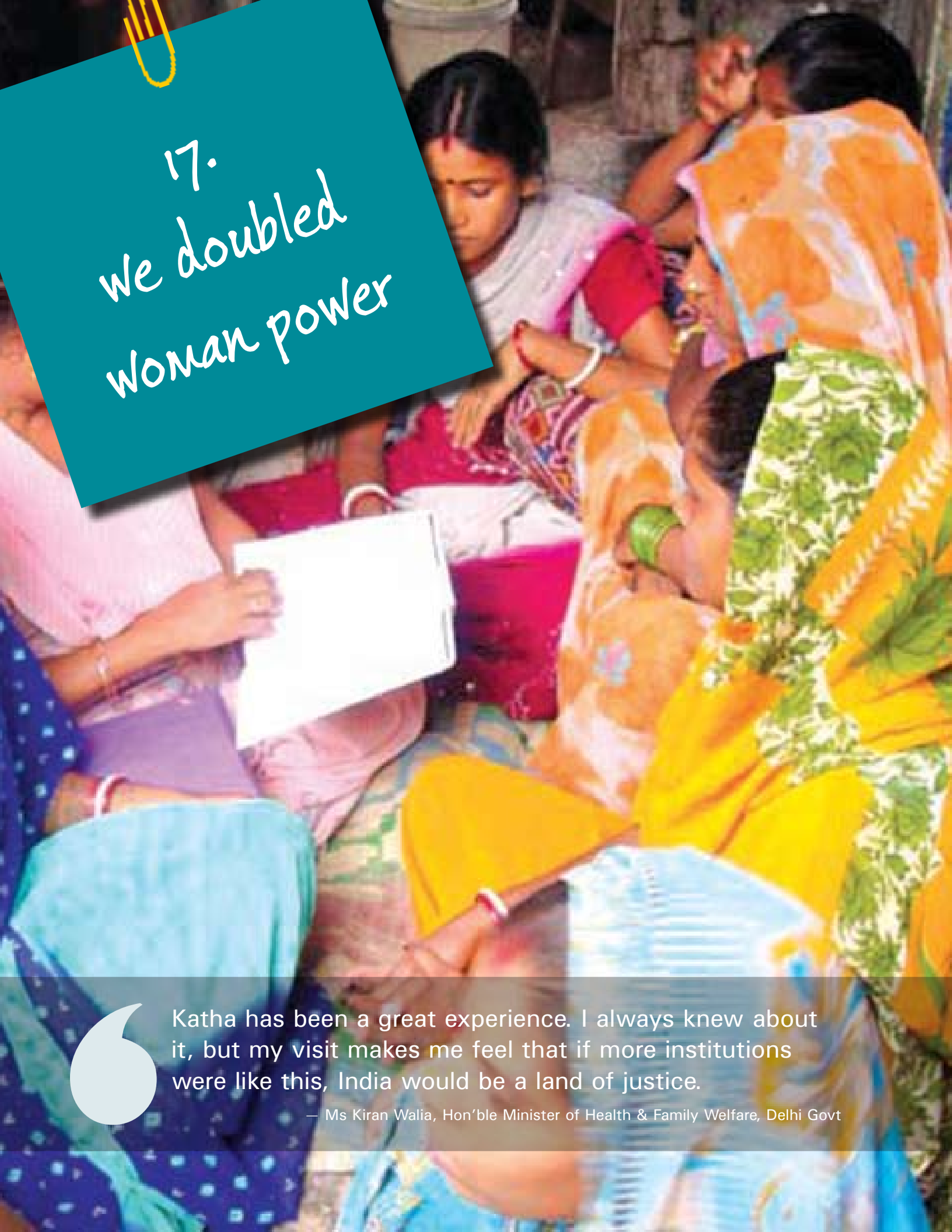
**The Katha InfoTech and eCom School** at Govindpuri, Tughlakabad and Khoregaon

**The Social Work Institute** works out of Katha Lab School in 50 communities

**The Katha English Academy** at Govindpuri and Khoregaon, works with 22 communities

**Katha's Gender Resource Centre**, at Lal Kuan, is the centre of entrepreneurship and vocational training





17.  
We doubled  
woman power

“Katha has been a great experience. I always knew about it, but my visit makes me feel that if more institutions were like this, India would be a land of justice.

— Ms Kiran Walia, Hon'ble Minister of Health & Family Welfare, Delhi Govt



# GENDER RESOURCE CENTRE

## A FLAGSHIP PROJECT OF DELHI GOVERNMENT

The Katha-GRC, a flagship initiative of the Delhi Government, has been active in the Lal Kuan resettlement colonies since 2009. In 2010-11, it focussed on vocational training of the youth and women and in the formation of Self Help Groups. It also acted as a single window for information and facilitation of improved access to the welfare services/entitlements to the vulnerable and needy.

[SHE]2 stands for Safe Water and Sanitation. Health and Housing. Empowerment and Education.

**DOUBLE WOMAN POWER!** Boys and girls, men and women vied with each other to be [she]squarers!

**4248 beneficiaries benefited from the entrepreneurship training camps that included legal awareness, health and nutrition.**

### HIGHLIGHTS 2010-11

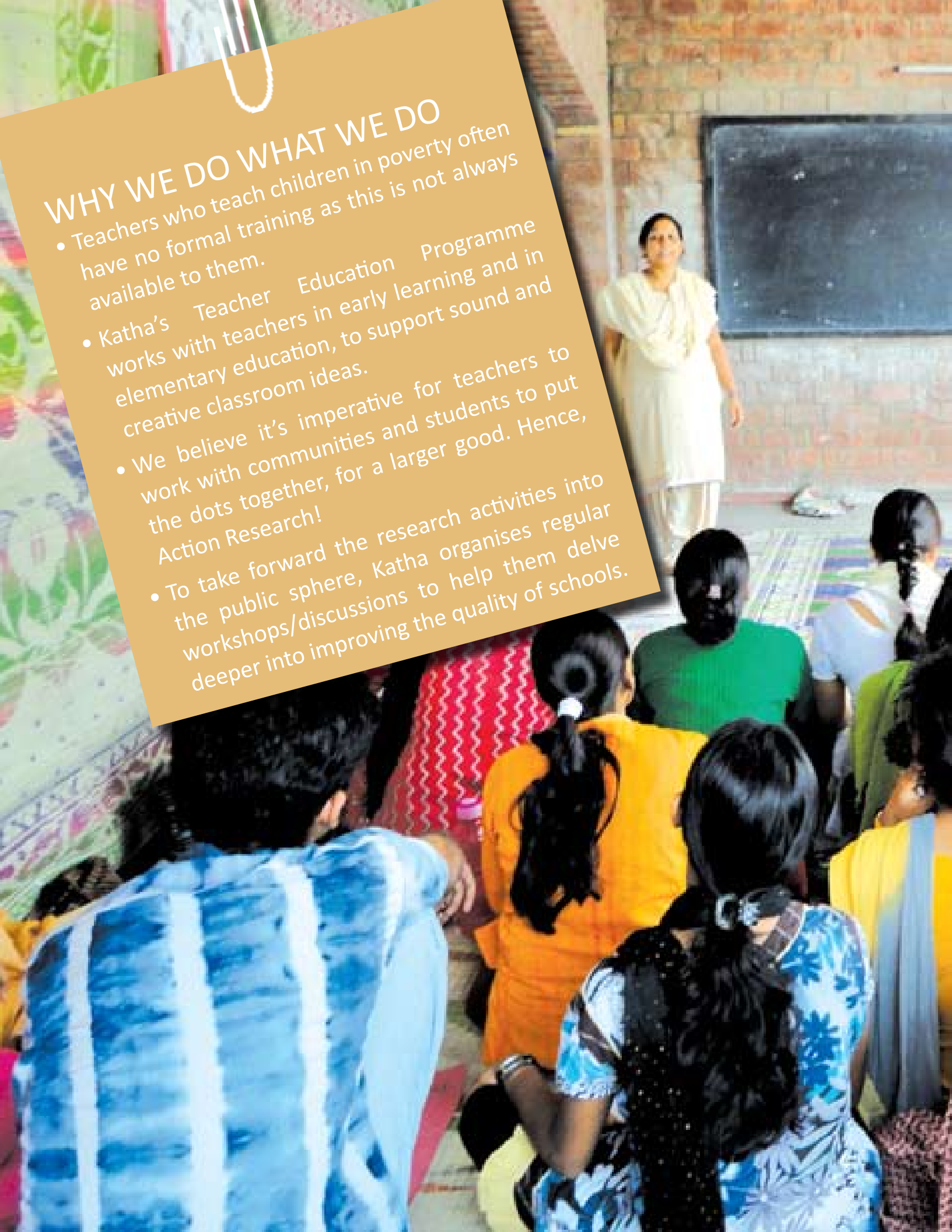
- Skill training programmes in Cutting, Tailoring and Screen Printing.
- Community Mobilisation covered approximately 23,351 people in the overall specified area.
- Visits by Honorable Chief Minister of Delhi, Mrs Shiela Dikshit; Health Minister, Mrs Kiran Walia and Director, Mission Convergence, Mrs Rashmi Singh.
- Tie-ups with various agencies like Liver Care Foundation, Nehru Nagar T.B. and Chest Clinic, Indian Culposcopy and Cervical Pathology.
- *Mohalla Sabhas* in each cluster across 50 slums held meetings between all stakeholders including counsellors, pradhans, MLAs and representatives of the departments of Delhi Jal Board, BSES, MCD workers etc. to provide access to basic amenities.



**KASWI WOMEN: 44,951 IN COMMUNITY RESURGENCE PROGRAMMES**

## WHY WE DO WHAT WE DO

- Teachers who teach children in poverty often have no formal training as this is not always available to them.
- Katha's Teacher Education Programme works with teachers in early learning and in elementary education, to support sound and creative classroom ideas.
- We believe it's imperative for teachers to work with communities and students to put the dots together, for a larger good. Hence, Action Research!
- To take forward the research activities into the public sphere, Katha organises regular workshops/discussions to help them delve deeper into improving the quality of schools.





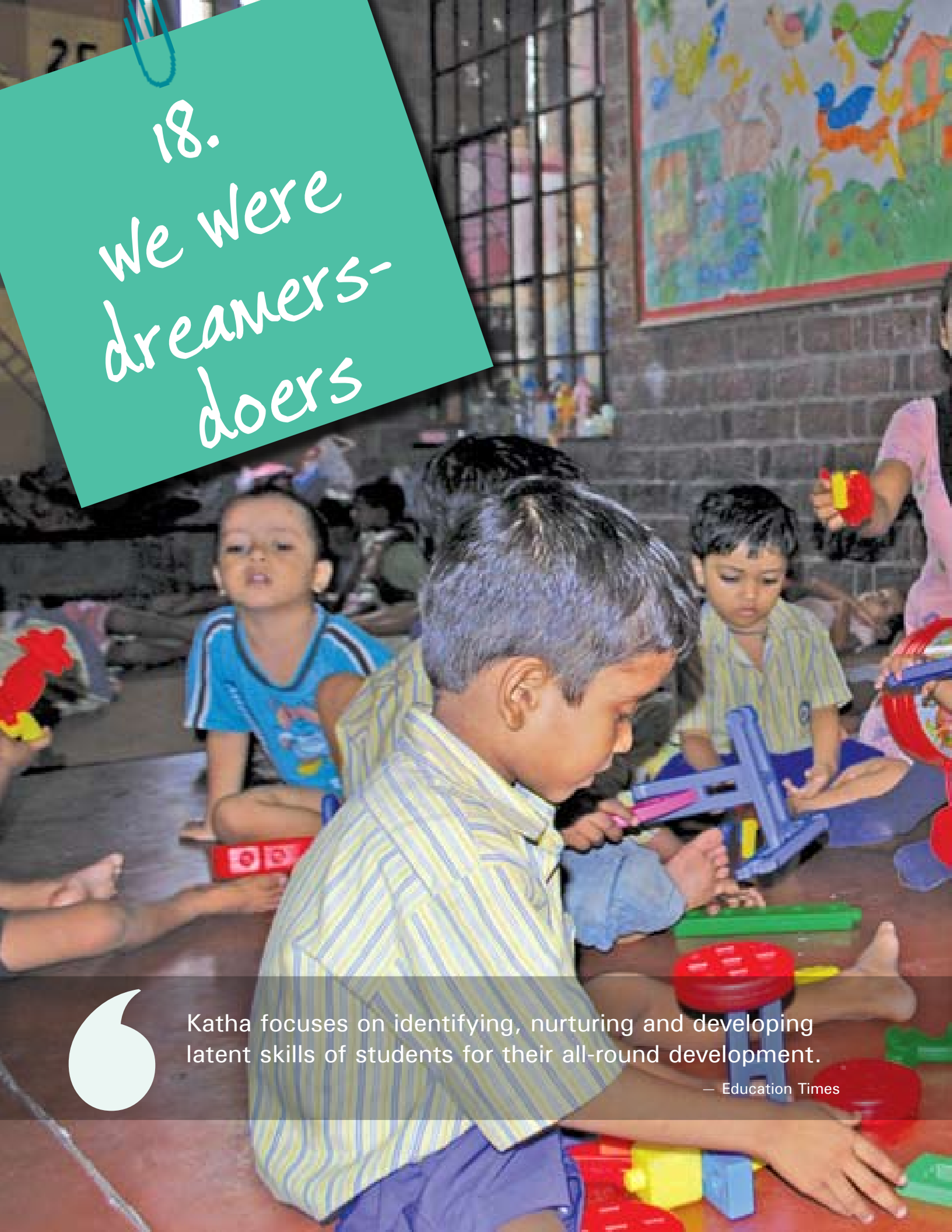
Katha has helped us learn new concepts on how to teach effectively to underprivileged children.

Jyoti Srivastava, Aroh Foundation

# TEACHER EDUCATION



18.  
We were  
dreamers-  
doers



Katha focuses on identifying, nurturing and developing latent skills of students for their all-round development.

— Education Times

# KHEL!

## KATHA HOLISTIC EARLY LEARNING CENTRE

### IT WAS PLAY ALL THE WAY!

KHEL was set up to support the larger mission of improving the quality of life of early learners. And this year we honed our BAL TALEEM, the very special Curriculum for Life for preschoolers. In tandem, we are developing a Katha-Leuven Scale so we know how well we as teachers perform in the classrooms with our children. The unique ZERO MODULE brought children with no preschool opportunities into Grade 1.

### OUR PRESCHOOLS

Katha had started in 1990 with a creche and preschool when 7-14 year olds came tagged by their little siblings. Jhunjhunwadi and Hulgulwadi were created and are sustained by daily innovation from teachers who have spent long years in understanding Katha's Bal Taleem. More on our preschools in following pages.

### ACTION RESEARCH

To know more about how early childhood learning impacts the child during the initial years of primary schooling, Katha initiated a study. Through a mix of both qualitative and quantitative techniques, this study looks at how early childhood education impacts the child's development, learning achievements in formal school as well as her willingness to stay in school. Teachers came in as researchers, sharing their knowledge with the impact study team. And the results were regularly shared back with teachers and communities so that they could make immediate difference.

### THE PROCESS

Two cohorts of children were taken. One cohort of those who had attended a formal ECE programme before enrolling in primary school and the other enrolled in the primary school directly, having not experienced any kind

of formal ECE programme. These two were studied over the period of their first two years in primary school (in classes 1 and 2) to find out if formal ECE programmes had a lasting influence on children. We concluded the three year long study this year and are in the process of analysing the data thus achieved.



19.  
We honed creativity  
in teachers



Both public and government schools can learn from  
Katha how to anchor literacy in the indigenous tradition  
of storytelling ... — Prof. Krishna Kumar, Former Director, NCERT

# K.R.E.A.T.E.

## KATHA CENTRE FOR RESEARCH AND TEACHER EDUCATION

### KREATE

Taking faculty development from where KHEL leaves off, KREATE propogates integrated quality learning at middle and high school. The process starts with a 160-hour Faculty Development session every summer, in June. This has happened since 2001, religiously! And is strengthened by the twice a month Saturday Faculty Club meets. Every Katha teacher takes an annual exam before the end of the academic year, in April. And this helps us help her become a more effective teacher.

### AN INTEGRATED APPROACH

- Sound and relevant curricula that emphasizes lifelong learning.
- Well-researched and written quality teaching/learning materials.
- Interesting and Just-Right pedagogy.
- The involvement of the parents, the family and the community; their interest and active participation.
- And, last but definitely the most important, imaginative and fun-loving teachers who are curious, creative, capable of critical thinking; competent, confident and committed; caring, culture-conscious and cooperative.

### TEACHER EDUCATION

Katha has always strived to maintain, update and upgrade skills of teachers. This, in the year 2010-11, was brought to them in 30-30 modules, in specific areas:

- LEAD or LEadership and ADvocacy training.
- ACE or Accessible Creative Education that encourages teachers to actively plan and execute activities.
- ECTA or Empowering the Community through Teacher Action.

### THIS YEAR, OUR TEACHER EDUCATORS DID:

- Training Workshops for Delhi Government's DIET Trainees.
- Educators Capacity Building Workshop for nonprofits who wanted to imbibe the Katha Way.
- The teacher educators at Katha have started putting together a Teacher Education Package to be offered for formal certification.





20.  
We discovered  
ways to teach  
better



Our teachers travelled some 80 kms every day to be a part of [the Katha] workshops. And from the very next day one could witness the change happening in our classrooms. — Jatan Sansthan

# DEVELOPMENT OF TEACHING LEARNING MATERIAL

A full range of modules and worksheets for shared, guided and independent activities was developed throughout the year. The listening, speaking, storytelling, reading, writing activities were divided into sets of activities that supported students in the process of discovery through:

INDEPENDENT LEARNING

TEAM-LED LEARNING

TEACHER-LED LEARNING

## TEACHING AIDS

This year KREATE Faculty developed:

LESSON PLANS: 1,770

MODULES: 3,219

MODELS, FLASH CARDS AND OTHER T/L MATERIAL: 544

READING GAMES (INDOOR AND OUTDOOR): 367

LANGUAGE GAMES: 650

KATHA BOOKS SUPPLIED TO SCHOOLS: 26,744



# EPICENTRE FOR EFFECTIVE ELEMENTARY EDUCATION



# 14,000 CHILDREN MADE IT HAPPEN!

Supported by Ministry of Human Resource Development, Government of India, E4 is a two-year initiative which started in April 2010. This innovative, integrated project spreads across our many initiatives: the I Love Reading Campaign, the Katha English Academy, Research and Teacher Education and Publishing. The work is reflected in this report on pages 15, 53 and 62.

## EXTERNAL EVALUATION BY JOINT EVALUATION TEAM, MHRD

A team comprising of five members from various private and government agencies, chosen by Ministry of Human Resource Development, evaluated the E4 Programme and each of the 5 components. Both quantitative and qualitative achievements and challenges were shared and discussed with the team.

### JET TEAM'S REPORT SAYS:

"In exceptionally difficult and harsh conditions, Katha is making a tremendous impact on the community in terms of raising their awareness levels toward the value of education and the importance of sending their children to schools ...

"Katha's project has an innovative and unique approach to increasing the effectiveness of elementary education, specially reading skills for children ... The project through building capacity of teachers is improving the quality of education being provided to the children living in slums ...

"The Katha [reading] methodology R.U.C.H.I – Read, Use, Comprehend, Holistically & Intuitively, develops a lifelong taste for reading in children. This innovative

methodology ... will certainly help in fostering lifelong learning in the children ...

"The team found the books [developed by Katha] very lively, informative and relevant ...

"Katha workshops and trainings have hugely contributed in making leaders in Reading Mentors to work in the community and become agents to facilitate a change in the community ...

"One of the most important outcomes of Katha intervention is the sense of dignity and self-respect that it gives to the out-of-school children ... The motivation that this experience provides to out-of-school children from their peers, who attend school, to go to a school is very unique. This, for us, is something very distinct and out-of-box outcome from the Katha intervention ..."



**The children at the Katha centres are always excited to read and learn more.**

– Joint Evaluation Team, MHRD

## WHY WE DO WHAT WE DO

- Out of 6000 languages in the world today, 20-50% are on the verge of being lost since children don't speak them.
- Children living in slums face the worst kind of social exclusion when they're different by caste or colour, or speak a different language.

Every year India brings thousands of children into school. Our children do move with great felicity from the oral to the written. But they miss out on the joy of reading since it is all happening through formal textbooks and rote learning. Well-written and illustrated books bring children into lifelong learning.





An institution in the world of  
Indian literature ...

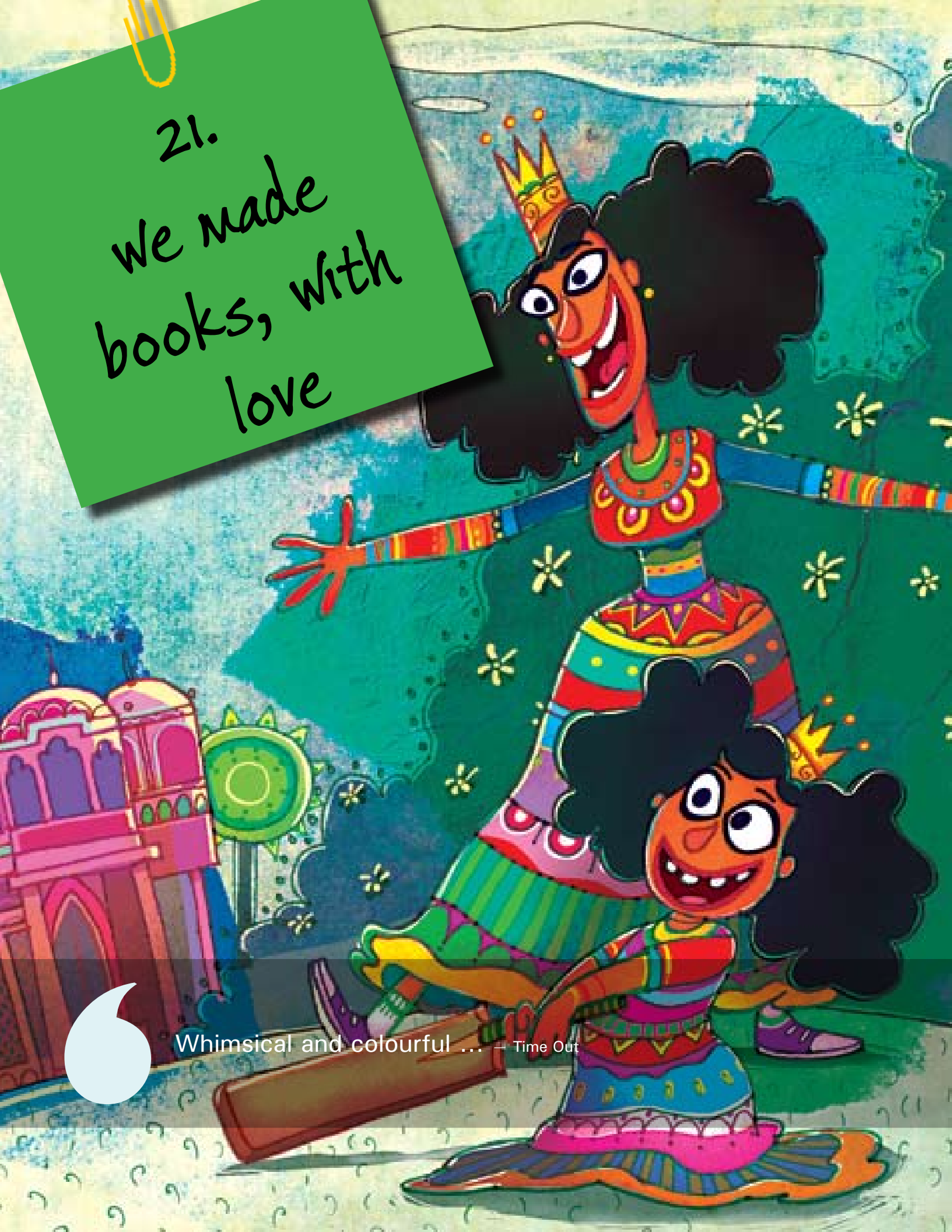
The Business Standard

KATHA STORY RESEARCH AND RESOURCE CENTRE

**KATHA VILASAM**



21.  
We made  
books, with  
love



Whimsical and colourful ... — Time Out

# KATHAKAAR, CENTRE FOR CHILDREN'S LITERATURE

PROMOTING EXCELLENCE IN CHILDREN'S BOOKS

Kathakaar, Katha's Centre for Children's Literature helps initiate children into the colourful world of imagination by producing books that enhance cross-cultural understanding in young impressionable minds. The cell continued to explore ways of creating a richly diverse range of books – contemporary, rooted in a multilingual, plural culture and simply bundles of fun!

## HIGHLIGHTS

25 new titles and 26 reprints in the year 2010-11.

483 (adult and children) titles published till date.

300 bookshops, libraries, universities and colleges across India stock Katha books.

3,10,098 Katha books supplied to school libraries through Sarva Shiksha Abhiyan (Uttar Pradesh), Pratham, and Room to Read.

## KATHA CHITRAKALA AWARD 2010-11

Instituted to honour and applaud excellence in children's books, Katha organises the Katha Chitrakala Award every alternate year. This enduring search for excellence, the first of its kind in India, is open to illustrators and writers, painters and storytellers with a magical style and a way with colours to create great books for children in India.

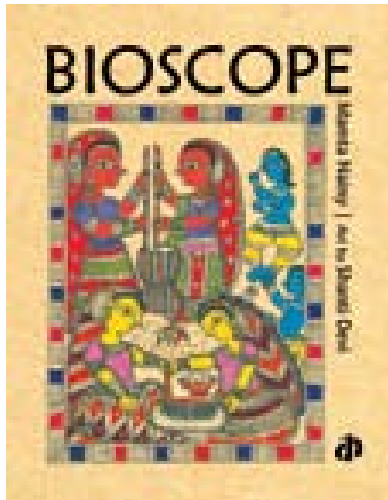
In its fifth season, the contest received tremendous response and was most satisfying. The laureates from amongst stellar artworks from across the globe, were chosen by our international jury comprising of the renowned illustrators Ms Uma Krishnaswamy and Mr Atanu Roy; Educationist and Founder-Director of the Riverside School, Ms Kiran Bir Sethi and the much loved children's book writer, Ms Geeta Dharmarajan.

The laureates vying for the diadem have submitted their final books, and the much-awaited gala ceremony to announce the winners is near at hand.

Prizes for the winners include a grand prize of Rs 100001; a runners-up prize; notable mentions and also possible publication by Katha.

# CELEBRATING TRANSLATION

## YOUNG INDIA LIBRARY



### BIOSCOPE

Mamta Nainy | Art by Shanti Devi

Available in English and Hindi

Join Guddu as she takes you on a tour through the heartland of Mithila.

Painted with simple joys of life, stringing striking imagination, Guddu's warm-hearted and humorous narrative will make your lips curl to bring a smile.

The art by Shanti Devi could also tempt you to pick up a paintbrush and try your hand at being creative! — The Asian Age

### KUMHAR BASTI KI BAILGADI

Rabindranath Tagore

Art by Debasmita Dasgupta

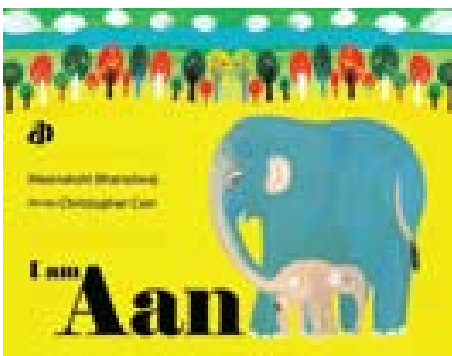
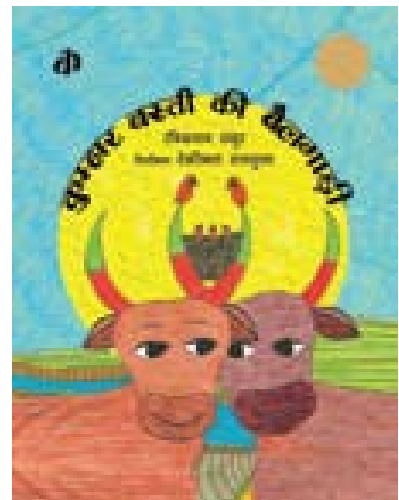
Translated from the Bengali

Available in English and Hindi

Here comes a timeless poem by one of the greatest poet of all times.

Swinging in rhyme and rhythm, this poem unfurls vividly to create a kaleidoscope of colours, smells and sounds.

A sure keep-for-ever book!



### I AM AAN

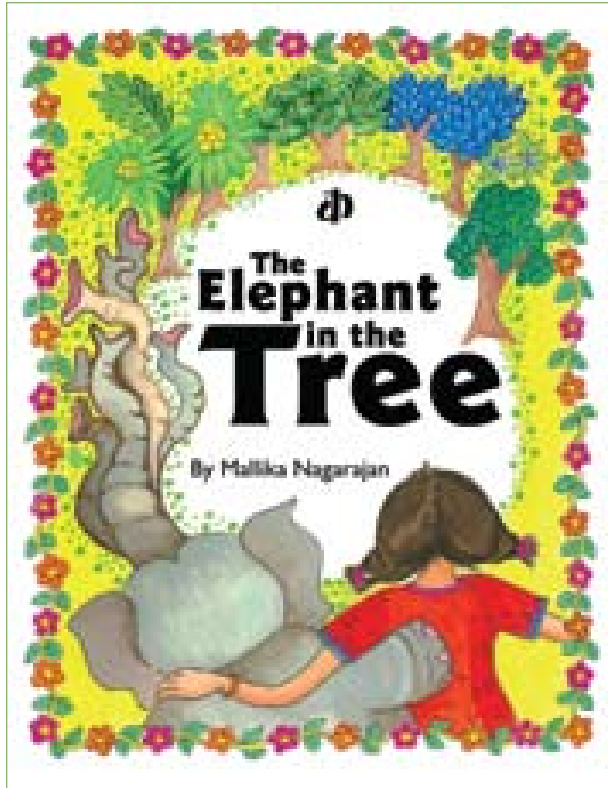
Meenakshi Bharadwaj | Art by Christopher Corr

Translated from the Tamil

Available in English and Hindi

A heart-warming story of Aan as he embarks on his journey from the magical world of childhood to the tough adult one. Punctuated with facts on elephants, Aan's exciting voyage of self-discovery will sure make him great friends with young readers.

Full of interesting facts and trivia on elephants. — Saffron Tree



## THE ELEPHANT IN THE TREE

Mallika Nagarajan

Available in English and Hindi

With its quirky characters, unusual use of language and skilful blending of fantasy and reality, this is a lovely story of Mahi who finds a seven-trunked elephant in the tree and journeys with him into a new world that will change her life forever. Mallika's delightfully illustrated story shows us how each one of us, like Mahi, is also capable of great little miracles. So come, be a miracle worker. And see how well you can do it!

The beautiful illustrations, with their Indian essence, are simply delightful. — Robin Age

## THE MYNA FROM PEACOCK GARDEN

Naiyer Masud | Art by Premola Ghose

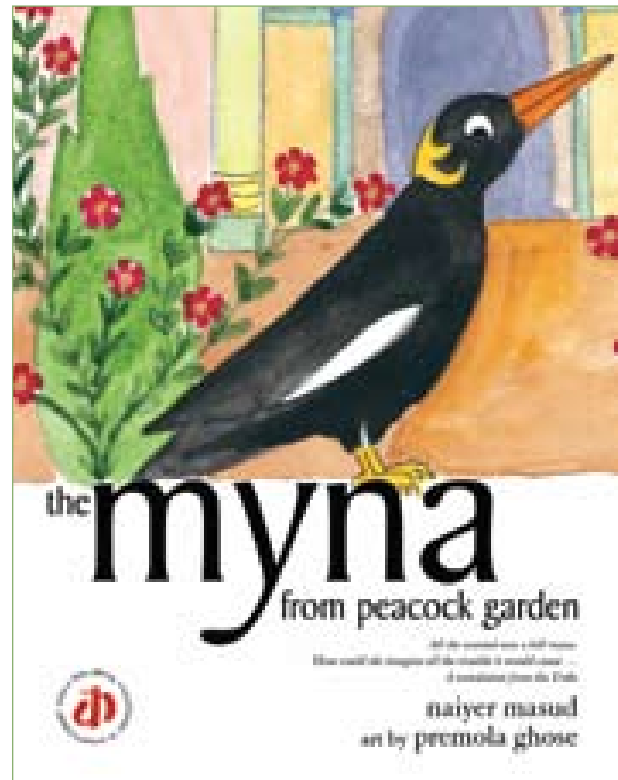
Translated from the Urdu

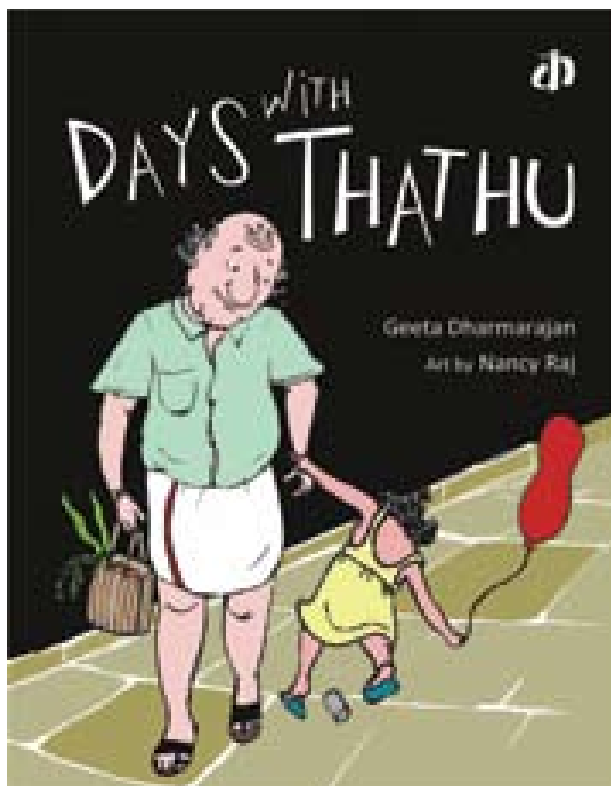
Available in English and Hindi

Work is on in full swing at the Royal Peacock Garden to install a Wondrous Cage that will house forty talking hill mynas. Soon, the Cage and its lively, twittering occupants are entrusted to Kale Khan's care. But he steals a myna for his little motherless daughter, who has long been asking him for one. What lies in store for Kale Khan ... and the beautiful historic city of Lucknow?

... [a] masterful portrayal of the Lucknow of yore.

— The World of Urdu Poetry





## DAYS WITH THATHU

Geeta Dharmarajan | Art by Nancy Raj  
Available in English and Hindi

A magically beautiful story about Malar and her grandfather. A laptime, bedtime, anytime story for you to share. Enjoy!

A beginner's book for children learning to read.

The attractive pictures in the book support your imagination as you ride and play along with Malar and Thathu. — Robin Age

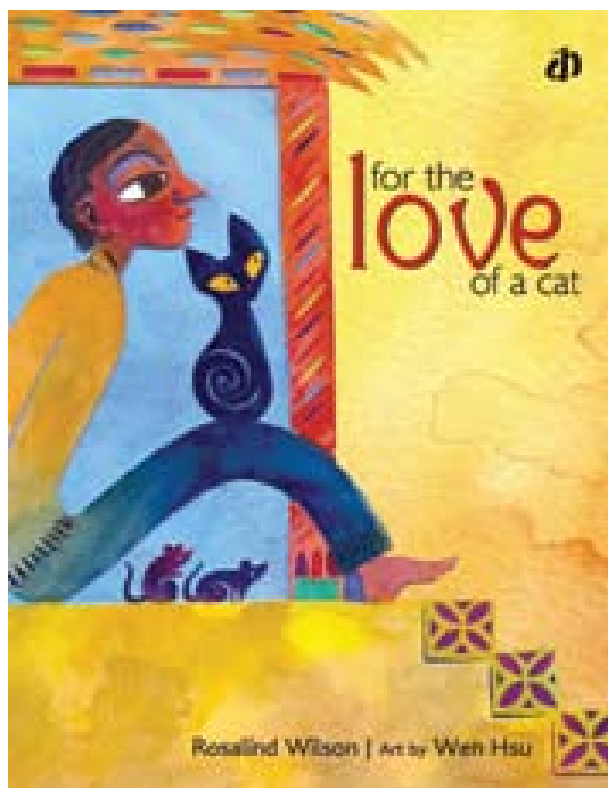
## FOR THE LOVE OF A CAT

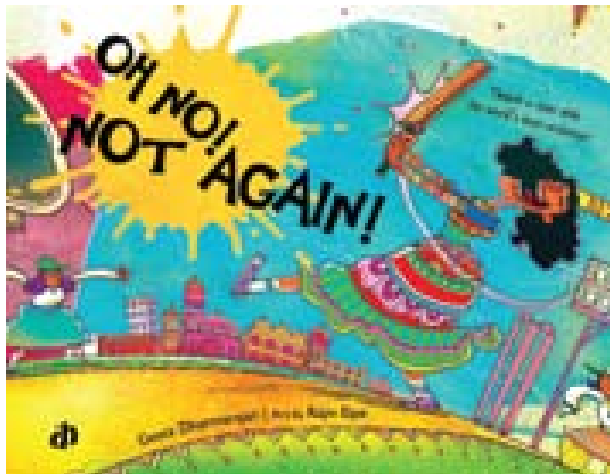
Rosalind Wilson | Art by Wen Hsu  
Available in English and Hindi

A painter loves his cat as much as he loves painting. But when the starving artist is commissioned to paint a picture of the Buddha, he must choose between his art and his pet ...

A colourful read that introduces children to the common thread of feelings running through all living things.

Illustrations are by Wen Hsu – bright, strong and colourful. Read cover to cover, it is a dog-eared tale of a cat. — Saffron Tree





## OH NO! NOT AGAIN!

Geeta Dharmarajan | Art by Rajiv Eipe  
Available in English and Hindi

What happens when the famous cricketer of Dhamdhoom Nagar, Her Most Royal Highness of Dhamdhoom and owner of the Best Cricket Pitch in the world, Banu, loses her Temper? Find out for yourself in this mad, mad story that recreates the excitement of cricket.

Geeta Dharmarajan's timely book on cricket aims at drawing more children into the world of words.

— The Hindu

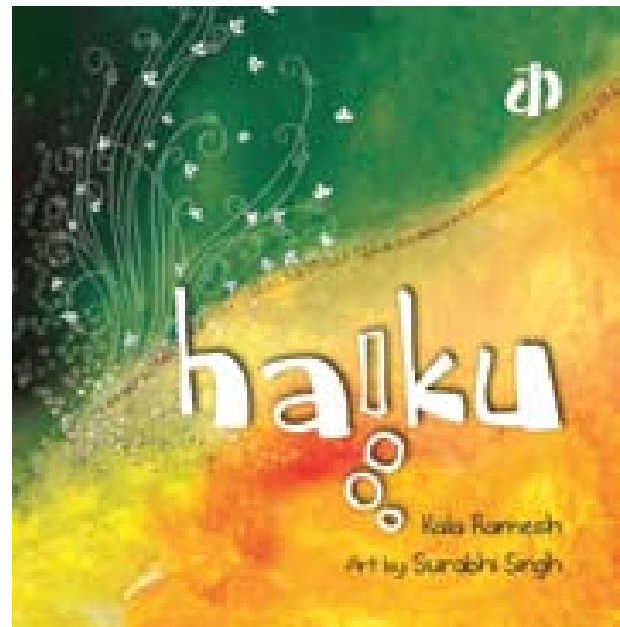
## HAIKU AND A COMPANION ACTIVITY BOOK

Kala Ramesh | Art by Surabhi Singh  
Available in English

Here's a lovely compilation of evocative Haiku poems that will light up your child's vibrant imagination. The interactive three-dimensional book is fun to hold and read. Comes with an exciting and engaging activity book replete with detailed explanations and examples.

A must have for all the young poets and their teachers!

It's whimsical, it's colourful and it gives a spin to poetry in motion. — Time Out



## MOON, RAMU AND I

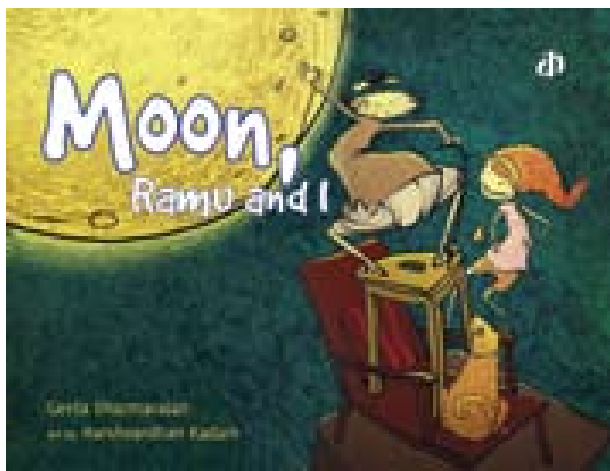
Geeta Dharmarajan | Art by Harshvardhan Kadam

Available in English and Hindi

Slip into your invisible space suits for a swashbuckling adventure trip to the moon! Get set for this spellbinding story packed with action and fun.

The words in the book travel around the pages, making Moon, Ramu and I a fun bedtime read.

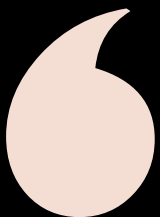
— Time Out





22.  
We celebrated  
diversity

**KATHA  
BOOKS**



The best of India translated. — India Today



# TRANSLATION'S IN OUR BLOOD

WE MAKE BOOKS FOR ADULTS TOO!

This year we presented the best stories of VIJAYDAN DETHA, one of Katha's favourite writers. Winner of the Katha Chudamani for Lifetime Literary Award, this book was long in the making, but what a book! It went on to win the Asian Book Publishing Award of Excellence at Thailand. And Detha himself has been named for the Nobel Prize in 2011!

## CHOUBOLI AND OTHER STORIES

Vijaydan Detha | Translated from the Rajasthani by Christi A Merrill, with Kailash Kabir

The folk tales of Rajasthan shift shape like desert sand, dazzling you with their wry wit, lyrical beauty and wisdom. Iconoclast storyteller Vijaydan Detha infuses his orature with Rajasthan's rich storytelling traditions to weave an enchanting tapestry, colourful and compelling. Entertaining and enriching, the stories in this collection are an enduring testament to the timeless magic of storytelling.



... a magic realist by default ... he offers us lost ways of our selfhood. These two volumes ... by far his best in English till date ... are outstanding in how they perform translation as an act of telling the story when your turn comes. – Giriraj Kiradoo, Tehelka

### KATHA CENTRE FOR FILM STUDIES

KCFS, based in Mumbai, is one of the responses to a growing need to situate and understand the significance of cinema as a unique language of contemporary art practices that has enormous impact. KCFS organizes film festivals in Mumbai along with orientation and curation courses in "Ways of Looking at Cinema," as well as intensive and instructive scriptwriting workshops. It has also built up quite an enviable collection of films and books related to film studies.





Publishing Awards  
2011

KATHA  
Chouboli and Other Stories

*Award of Excellence*

Best Book / Best Writer on  
Asian Socio-Economic  
or Media Scene

Presented by:

Organized by:

atex Association of Thai Exporters



EXEDRA  
Center for  
Economic Research  
and Development

July 8, 2011 | The Landmark Bangkok  
Thailand

winners all

OUR TRANSLATED FICTION  
WON APPLAUSE!

# AWARDS

## 2010-11

### EXCELLENCE AWARD, ASIAN PUBLISHING AWARD

The Asian Publishing Award (APA) is Asia's premier awards programme that recognises outstanding achievement in the development of successful business models using the tools and multimedia channels available. These apply to book, newspaper, newsletter and magazine publishers in the multimedia (print, mobile and online).

The Asian Publishing Convention (APC), held its 5th annual magazine and digital publishing event on July 8, 2011 at The Landmark Bangkok, Thailand, after announcing the 26 finalists for the Asian Publishing Awards 2011. This was a premium shortlist by the international judges from a strong field of 63 entries involving 29 media companies from 9 countries. Over 250+ publishing professionals from all over Asia attended the Gala Dinner and Award Ceremony.

Katha's "**Chouboli and Other Stories**" by Vijaydan Detha won the prestigious Excellence Award (Runner up) in the Best Book / Best Writer on Asian Socio-Economic or Media Scene category of the Asian Publishing Awards 2011.

### BEST NGO AWARD 2009

Katha received "Northern Regional Award" in the medium category for India NGO Award 2009 for the outstanding work in the field of education, urban resurgence and storytelling.

The India NGO Awards, organised by the Resource Alliance and supported by the Rockefeller Foundation, were instituted in 2006 to advance India's non-profit sector by recognising and felicitating those organisation that have demonstrated best practices in creative resourcing, financial management, governance and impact in the community. The Awards comprise 3 categories – small, medium and large, based on the annual budgets of the organisations.

### NOMINATED FOR THE ASTRID LINDGREN MEMORIAL AWARD

Yet another laurel in Katha's portfolio – Papertigers nominated Katha for the Astrid Lindgren Award, the world's largest children's literature award.

the way!

# REPRINTS IN 2010-11

TITLES	AUTHORS	ILLUSTRATORS
Abhishaap	Puduvai Ra Rajani	Sarda Natarajan
Aisa Bhi Hota Hai	Vibha Kaul	Jay
Arjun	Mahasweta Devi	D Sharma
Baagh Ka Panja	Shanti Krishnaswamy	Jay
Bhag Gaya Tilu Pila	Sarang Dev Murthy	Bindia Thapar
Bhiku Ki Dairy	Meena Kakodkar	Md Hussain and Dilip Kumar Mandal
Bhola	Rajinder Singh Bedi	Sujata Khanna
Curfew	Manoj	Md Hussain and Dilip Kumar Mandal
Dagadu Purab Ka Ashwamedh	Jayant Kaikini	Md Hussain and Dilip Kumar Mandal
Dalal	Ram Swaroop Kisan	Md Hussain and Dilip Kumar Mandal
Do Haath	Ismat Chughtai	Suddhasattwa Basu
Faisla	Maitreyi Pushpa	Moti Karan & Satya Narayan Lala Karna
Fauladi Irade	Sukani	Md Hussain and Dilip Kumar Mandal
Gagupandas	Charu Anand	Sujata Singh
Jadui Martbaan	Mala Marwah	Mala Marwah
Jalebiyan	Ahmed Nadeem Qasimi	Md Hussain and Dilip Kumar Mandal
Jishnu Ki Chaturai	Meenakshi Bharadwaj	Sujata Singh
Kokila Ka Mast Matka	Geeta Dharmarajan	Sujata Singh
Lukose ka Girjaghar	Susan Vishwanathan	Md Hussain and Dilip Kumar Mandal
Mitzi	Kaveri D	Atanu Roy
Padak	Bibhuti Bhushan Bandopadhyay	Md Hussain and Dilip Kumar Mandal
Panch Parmeshwar	Premchand	Atanu Roy
Pandrah	Ambai	Md Hussain and Dilip Kumar Mandal
Paro Ki Kahani	Sugara Mehdi	Subba Ghose
Pinti Ka Sabun	Sanjay Khati	Md Hussain and Dilip Kumar Mandal
Puraskar	Jayashankar Prasad	Tapas Guha
Satyadas	Bimal Kar	Neeta Gangopadhyya
Samudra Tat Par	O V Vijayan	Swapan Sarkar
Shanno Aur Uske Sau Haathi	Geeta Dharmarajan	Atanu Roy
Shoonya Sawal	Bibhas sen	Md Hussain and Dilip Kumar Mandal
Sparsh	Jaywant Dalvi	Sujata Singh
Stri Ka Patr	Rabindranath Tagore	Atanu Roy
Thakavat	Gurbachan Singh Bhullar	Taposhi Ghoshal
U Sier Lapalang	Kynpham Sing Nongkynrih	Maya Ramaswamy

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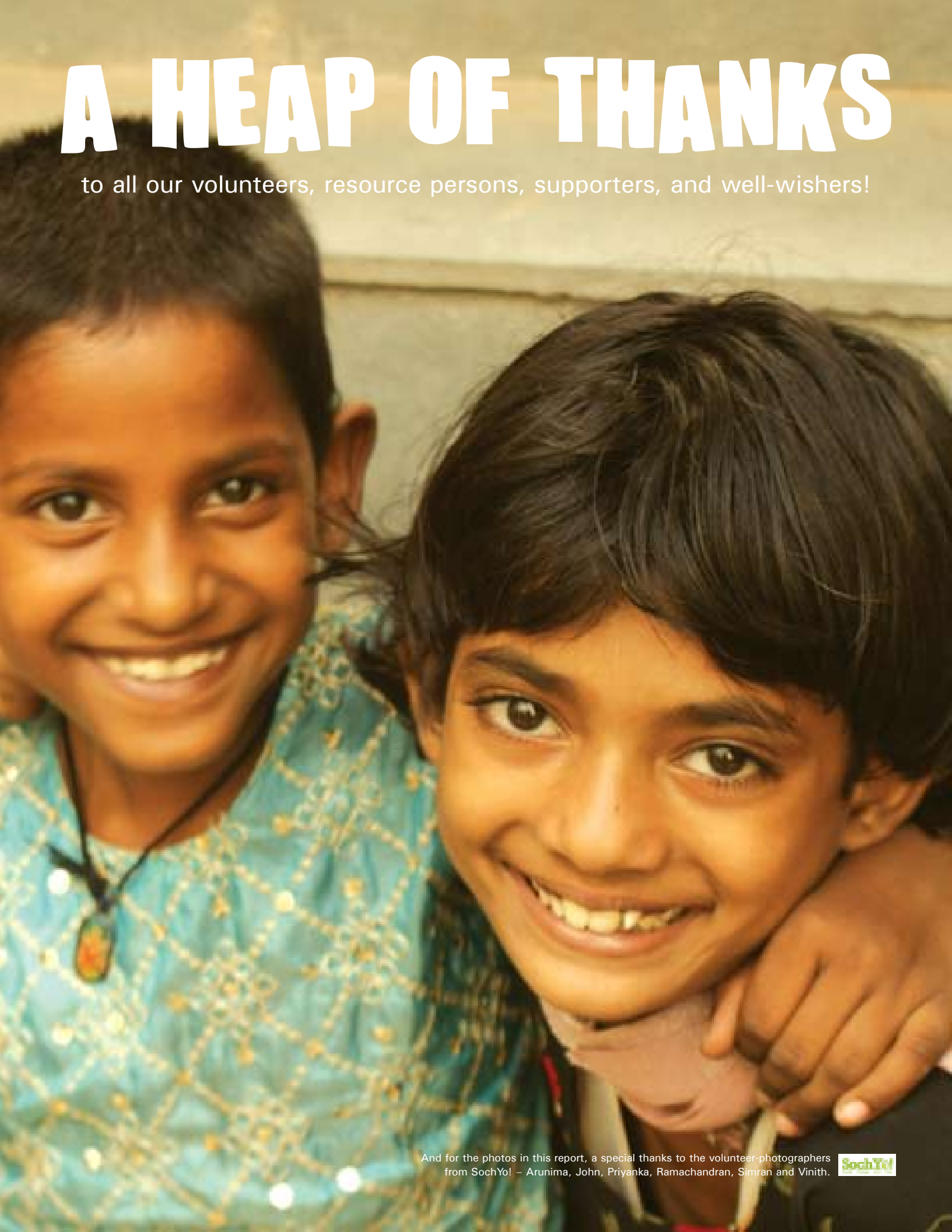


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Nithya Ramanathan • Prasad Parupalli • Venkat Subramanian • Dr Krishna Iyer • Baijnath Bhandari Trust

# A HEAP OF THANKS

to all our volunteers, resource persons, supporters, and well-wishers!



And for the photos in this report, a special thanks to the volunteer-photographers from SochYo! – Arunima, John, Priyanka, Ramachandran, Simran and Vinith.



# THE KATHA FAMILY

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Farzan Ahmad	Lalita	Nirmala Verma	Raj Kumari	Sangeeta	Soni Sharma	

# FINANCIAL REPORT

## 2010-11

### AUDITORS' REPORT

To the Members of  
KATHA

We have audited the attached Balance Sheet of KATHA as at 31st March, 2011, and also the Income and Expenditure Account and Receipts and Payment Account for the year ended on that date annexed thereto. These financial statements are the responsibility of the Management of the Society. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Subject to our comments above we report that:

- i. We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.
- ii. In our opinion, proper books of account as required by law have been maintained by the Society so far as appears from our examination of those books.
- iii. The Balance Sheet and Income and Expenditure Account and Receipts and Payments Account dealt with by this report are in agreement with the books of account.
- iv. In our opinion and to the best of our information and according to the explanations given to us, the said accounts together with the schedules annexed thereto and accounting policies and notes appearing thereon give a true and fair view in conformity with the accounting principles generally accepted in India;
  - a) In the case of Balance Sheet of the state of affairs of the Society as at 31st March, 2011; and
  - b) In the case of Income and Expenditure Account of the surplus for the year ended on that date.

For S. Ramanand Aiyar & Co.  
Chartered Accountants

Place: New Delhi  
Date:

R. Balasubramanian  
Partner

**BALANCE SHEET  
AS AT 31<sup>ST</sup> MARCH 2011**

Previous Year (Rs)	Liabilities	Current Year (Rs)	Previous Year (Rs)	Assets	Current Year (Rs)
	<b>Funds &amp; Capital Grants</b>			<b>Fixed Assets</b>	
11,534,508	Reach Fund	12,438,847	1,982,391	Assets against grant	1,652,599
1,982,391	Grant for Assets	1,652,599	1,707,711	Others	3,780,176
-	Corpus Grant - SS Trust	470,000			
	<b>Reserve</b>			<b>Investments</b>	
2,003,444	Award Reserve	2,003,444	16,215,491	Deposits with Scheduled Banks	11,094,623
1,030,619	Building Reserve	-			
6,946,583	ED's Reserve	7,420,860		<b>Current Assets, Loan &amp; Advances</b>	
5,543,246	General Reserve	3,989,387		<b>Current Assets</b>	
12,536,264	R & D Reserve	12,529,455	8,208,597	Sundry Debtors	6,951,324
-	Green Fund	260,147	7,346,325	Stock of Publications	11,826,352
			590,462	TDS Receivable	620,444
			5,161,605	Balance with Scheduled Banks in Saving A/c	8,034,693
3,716,363	Sundry Creditors	5,736,921	301,061	Cash in Hand (Including Imprest)	292,607
3,843,805	Carried Forward Project Funds	416,753	174,408	Prepaid Expenses	190,048
			6,497,549	Project Receivables	1,337,981
			41,345	Accrued Interest	-
				<b>Loans &amp; Advances</b>	-
			25,500	Loan to Staff	133,000
				<b>Security Deposit</b>	
			884,777	Security Deposit	1,004,565
<b>49,137,223</b>	<b>Total</b>	<b>46,918,413</b>	<b>49,137,223</b>	<b>Total</b>	<b>46,918,413</b>

For S. Ramanand Aiyar & Co.  
Chartered Accountants  
Firm Registration No. 000990N

For KATHA

R. Balasubramanian  
Partner

Sd/- Geeta Dharmarajan  
Executive Director

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2011

Previous Year (Rs)	Expenditure	Current Year (Rs)	Previous Year (Rs)	Income	Current Year (Rs)
3,319,781	Cost of Production of Books	8,513,607	8,181,397	Sale of Publications	9,900,629
-	Purchase of Books and Handicrafts	1,722,453	265,502	Grant for Asset Account	214,711
14,865,845	Katha School Expenses	13,502,278		Project Funds	
3,122,260	Project Implementation Expenses	7,370,197	15,676,652	Katha Schools	12,436,816
-	Business Promotion	302,963	9,303,262	Katha Vilasam	17,914,537
546,038	Conveyance and Travel	1,015,044	2,877,457	Kalpana Vilasam	6,027,070
764,697	Cost of Sales & Distribution of Books	249,872	555,184	Donations	1,433,200
354,999	Decrease in Stock of Books	-	1,417,770	Interest	1,442,177
546,393	Depreciation	1,480,727	590,636	Other Income	549,611
265,502	Depreciation on assets against grant	214,711	-	Increase in Stock	3,485,207
210,128	Professional Charges	352,156	-	Closing Stock	994,820
878,409	Rent and utilities	2,639,937	564,347	Liabilities written back	59,635
10,842,299	Salary & Allowances	14,585,878	1,914,732	R and D Reserve	6,809
-	Assets written off	160,176			
1,968,831	Bad Debts	6,809			
3,661,756	Excess of income over expenditure	2,348,414			
<b>41,346,939</b>	<b>Total</b>	<b>54,465,222</b>	<b>41,346,939</b>	<b>Total</b>	<b>54,465,222</b>

## INCOME AND EXPENDITURE APPROPRIATION ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2011

Previous Year (Rs)	Expenditure	Current Year (Rs)	Previous Year (Rs)	Income	Current Year (Rs)
			3,661,756	Balance B/F from Income & Expenditure A/C	2,348,414
1,269,986	Transfer to Reach Fund	1,300,737			
	Transfer to Green Fund	260,147			
2,391,770	Transfer to General Reserve	787,530			
<b>3,661,756</b>	<b>Total</b>	<b>2,348,414</b>	<b>3,661,756</b>		<b>2,348,414</b>

For S. Ramanand Aiyar & Co.  
Chartered Accountants

R. Balasubramanian  
Partner

For KATHA

Geeta Dharmarajan  
Executive Director

**RECEIPTS AND PAYMENTS ACCOUNT  
FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2011**

Previous Year (Rs)	Receipts	Current Year (Rs)	Previous Year (Rs)	Payments	Current Year (Rs)
2,465,882	Opening Bank Balance	5,161,605	3,969,551	Cost of Production of Books	5,632,613
191,392	Opening Cash, Imprest & Advances	302,708	-	Education Facility Expenses	2,620,509
2,448,491	Decrease in Investment	5,691,369	1,798,985	Addition to Fixed Assets	3,050,570
-	Corpus Grant	470,000	1,500,563	Conveyance and Travel	1,253,285
28,607,310	Project Receipts	35,654,470	238,802	Cost of Sales & Distribution of Books	349,426
522,904	Donations	1,429,404	-	Miscellaneous Expenses	151,834
390,410	Interest	719,273	494,592	Professional Charges	132,604
1,269,986	Katha Community Contributions	1,578,885	4,595,248	Project Implementation Expenses	10,622,971
394,392	Other Income	224,157	-	Purchase of Books & Handicrafts	1,179,360
-	Refund from IT Dept	121,799	1,455,778	Rent & Utilities	3,000,978
-	Sale of Assets	115,080	19,925,535	Salaries & Allowances	25,025,488
3,550,450	Sale of Publications	10,079,188	50,000	Loan to staff	166,000
			347,850	Security Deposit	35,000
			5,161,605	Closing Bank Balance	8,034,693
			302,708	Closing Cash, Imprest/Advances	292,607
<b>39,841,217</b>	<b>Total</b>	<b>61,547,937</b>	<b>39,841,217</b>	<b>Total</b>	<b>61,547,937</b>

For S. Ramanand Aiyar & Co.  
Chartered Accountants

R. Balasubramanian  
Partner

For KATHA

Geeta Dharmarajan  
Executive Director

## IDENTITY

We are a not-for-profit organisation registered under the Societies Registration Act 1961 [Registration No - S-20336 dated September 8, 1989]

MOA and Rules are available on our website.

- We are registered u/s 12A of the income Tax Act, 1961 [Registration No. DIT/A-3491 dated November 14, 1990] and u/s 80 G [Registration No. DIT/ E-2007-08/ K -45/4002 dated March 20, 2008]. Our FCRA registration no. is 231650637, dated 15-05-1992.
- Visitors are welcome to the addresses given on the *contact us* link on our website.

## NAME AND ADDRESS OF THE MAIN BANKERS

- Axis Bank Ltd, NIFT campus, Hauz Khas, New Delhi - 110016
- Citi Bank, Jeevan Vihar Building, New Delhi - 110001
- HDFC Bank Ltd, C- 5/32 Safdarjung Development Area, New Delhi - 110017

## NAME AND ADDRESS OF AUDITOR

R Balasubramanian, Partner, S Ramanand Aiyar and Co, 708 Surya Kiran Building, 119, Kasturba Gandhi Marg, New Delhi - 110001

## VISION AND IMPACT

VISION: No child will live in poverty – social, personal, intellectual, cultural and environmental.

MISSION: To enhance the joy of reading for children and adults, thereby helping every child realise his or her full potential. To combat social injustice and poverty through active story based learning, quality education and community action.

## GOVERNANCE

Please see the list of Governing Council Members on page 76.

- None of the members of the Governing Council are related to each other by blood or marriage.
- The Executive Director is not related to any member of the Governing Council by blood or marriage.
- Elections to the Governing Council are held as per rules of the Society. A Rotation Policy exists and is practised.
- No member of the Governing Council receives any remuneration or reimbursement from Katha.
- The Governing Body met four times in the last year with the requisite quorum: on 20<sup>th</sup> Apr 2010, 12<sup>th</sup> Aug 2010, 10<sup>th</sup> Feb 2011 22<sup>nd</sup> March, 2011.
- Minutes of the meeting are documented and approved in the subsequent meeting.
- The Governing Council of the Society approves programmes, budgets, annual activities, Audited Financial Statements and the Annual Report.
- Katha complies regularly with statutory requirements of Income Tax Act, 1961 and Foreign Contributor (Regulation) Act, 1976. Also complies the donors compliances are duly met with.
- The 22<sup>nd</sup> AGM of Katha was held in New Delhi on 12th August, 2010. It was attended by 9 members. The Agenda was adoption of Annual Accounts, Annual Report and appointment of auditor.

## ACCOUNTABILITY AND TRANSPARENCY

- No remuneration, sitting fees or any other form of compensation has been paid since inception of the Society, to any Governing Council member.
- No travel or other reimbursements have been made to any Governing Council member.
- The Executive Director is a full time volunteer for the organisation working on an honorary basis.
- Remuneration of three highest paid staff members (CTC/year):

S NO	NAME	DESIGNATION	CTC /YEAR
1	Parvinder Kaur	Asst. Executive Director	677,254
2	Sakshi Jain	Art Director	548,888
3	Anand Singh Rana	Asst. Director	464,152

- Remuneration of the lowest paid staff member (CTC/year):  
Rs. 72,000

## STAFF DETAILS: (AS OF MARCH 31<sup>ST</sup>, 2011)

GENDER	PAID PART TIME	PAID FULL TIME	UNPAID VOLUNTEERS
Male	3	54	1339
Female	109	138	1309
<b>Total</b>	<b>112</b>	<b>192</b>	<b>2648</b>

## DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

SLAB OF GROSS SALARY (IN RS.) PLUS BENEFITS PAID TO STAFF	NO. OF STAFF MEMBERS
< 6,000	0
6,001-10,000	229
10,001-17,000	34
17,001-25,000	28
25,001- 35,000	9
35,001- 50,000	3
50,001>	1
<b>Total</b>	<b>304</b>

Total Cost of National Travel by Governing Council Members: Nil

Total Cost of National Travel by all Personnel (Including Volunteers): Rs 304,089

Total Cost of International Travel by Governing Council Members: Nil

Total Cost of International Travel by all Personnel (Including Volunteers): Rs 191,997. All costs were borne by a donor partner.

# KATHA GOVERNING COUNCIL MEMBERS

<b>President</b>	
Abid Hussain	Former Indian Ambassador to the US, Career Civil Servant and Diplomat
<b>Vice Presidents</b>	
N S Jagannathan	Former Editor in Chief, The Indian Express
N N Tandon	Former Director, UNIDO
<b>Executive Director, Ex officio</b>	
Geeta Dharmarajan	Writer, Teacher, Social Entrepreneur
<b>Council Members</b>	
Arun Seth	Chairman, BT-India
R Govinda	Vice Chancellor, National University of Educational Planning & Administration
Gowher Rizvi	Professor & Vice Provost, University of Virginia, USA
Kapila Vatsyayan	Expert, Culture and Education
Krishna Kumar	Professor of Education, Delhi University; Former Director of NCERT
S Krishnamoorthy	Financial Expert, Former Financial Advisor, Government of India
Leela K Ponappa	Career Diplomat, former Dy. National Security Advisor, GOI
Leila Seth	Former Chief Justice of Himachal Pradesh
Sanjay Baru	Journalist; former advisor to the Prime Minister of India
Srinath	Business Entrepreneur
Syed Shahid Mahdi	Former Vice Chancellor, Jamia Millia Islamia University
Shanta Sinha	Chairperson, National Commission for Protection of Child Rights
Shyam Menon	Vice Chancellor, Ambedkar University, Delhi
Veena Das	Academic, Krieger-Eisenhower Professor of Anthropology, Johns Hopkins University, USA

# कथा KATHA

Katha is a non-profit organisation seamlessly connecting grassroots work in education, urban poverty alleviation and literacy. Katha runs 98 schools in slum communities in Delhi and reaches out to 200,000 children through a unique Reading Programme. Katha's efforts are inspired by the vision of empowering children to become community leaders through education, transforming their lives as well as that of their communities.

**Katha's Mission:** To help every child realise his/her full potential through community-based quality learning. To enhance the joys of reading. To reduce injustice and poverty through education. To enhance linguistic diversity through story and translation.

Katha leverages its mission goal on a single powerful idea: Children can help their communities get out of poverty, and bring change that is sustainable and real.

katha . a3 . sarvodaya enclave . sri aurobindo marg . new delhi . 110017

ph . (91-11) 4141 6600 | fax . (91-11) 2651 4373 | [www.katha.org](http://www.katha.org) | [katha@katha.org](mailto:katha@katha.org)

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