



We're
21!

Φ KATHA

**THE EXECUTIVE DIRECTOR'S
REPORT 2009-10**



“What a charming and socially active KATHA. We should replicate more such efforts.”

— Smt. Sheila Dikshit, Chief Minister, Delhi

Dear Friends,

In 2001, we took CHALLENGE 2010: No child will live in poverty. It is my unique task to place before you the amazing work that Team Katha did in 2009-10 to make many dreams come true.

READING CAMPAIGN: Rich magical learning places, our reading centres and libraries in 50 MCD Schools and 50 slums in Delhi and Haryana brought nearly 100,000 children into more confident reading. They gave wings to 5-17 year olds’ imagination and creativity in a myriad ways.

OUR SCHOOLS: Believing in innovativeness, not one time innovation, we once again strengthened our integrated educational system, with the child as the primary focus. We swelled performance, attendance and retention. Our Schools, Schools on Wheels, and Preschools developed a social, artistic and culturally rich awareness in children who live in urban slums and streets; or in our tribal villages.

PROFESSIONAL SCHOOLS: Katha’s Local Entrepreneurship Advancement Programme, LEAP, focused this year on O and A level entrepreneurial and IT skills in children, extending these to Haryana this year.

KATHA SCHOOLS & POVERTY REDUCTION: This year, 320 children are in college after graduating from Katha. 410 of our graduates who are bread-winners, earned Rs. 45 million last year. And 29,000 women were trained by Katha; 1,200 women say that, together, they earn an average of Rs. 4 million a month!

RESEARCH: We promoted research into sustainable childhood through an action-research that helped communities on the road to self-reliance. And our roundtables and conferences worked at policy levels.

TEACHER EDUCATION: The task of taking 200 women living in slums and training them to be quality Katha teachers from preschool to high school was overwhelming! Our unique Faculty Clubs got peer and near-peer support and advocacy going, bolstered by the 12th Annual 160-hour Teacher Education Programme. The Reading Teacher training for MCD teachers was imaginative and effective.

DEVELOPMENT OF CLASSROOM MATERIALS: We developed 1,860 modules and lesson plans this year.

OUR BOOKS: The market for children’s books is expanding, and Katha is riding the wave with great books for children. In literary translation, we celebrated India’s heterogeneity with two handsome volumes.

I believe that reducing child poverty needs an integrated approach that springs from an education that teaches children to effectively tackle lack of access to basic amenities, healthcare and housing, education and employment. The Katha strategy made learning fun for all children. The results speak for themselves. I was privileged to be a close working member of each of the teams within Katha. I thank all our donor partners, governing council members, friends and volunteers, children and women for making 2009-10 such a magical year. And to my colleagues I say, “You were amazing!”

I hope you enjoy this report. And we hope you, dear members of the Katha Family, will be with us this year, too! I thank you from the bottom of my heart for warmth and friendship.

Geeta Dharmarajan

Geeta Dharmarajan
[Executive Director, Katha]

KATHA: THE 21 YEAR JOURNEY

OUR CHILDREN

In 1990, we said: We need 50 children in the Katha "deschool."
Today we have 9,645.

Through 1990-2010

Children who have passed through Katha Schools	162,500
Children weaned away from labour into education	42,500
Children earning computer training certificates [since 2001]	17,900
Students who've moved to formal schools	16,500
Students getting jobs after graduating from Katha	4,400

OUR WOMEN

In 1990, when the average family income was Rs. 800/month, we said:
When women earn, children learn; we wanted Rs 800/month in their hands.
Today, salaries of women trained at Katha are maxing at Rs. 25,500/month. A survey of 1200 women last year shows they collectively earned Rs 48 million.

Through 1990-2010

Women who have participated fully in Katha community revitalization and economic resurgence initiatives	95,300
Slums where we are working	64
Self Help Groups in the slums [income generation; basic amenities; legal]	309

OUR BOOKS

In 1990, we said: We need to do 1 book/year, showcasing the best stories being written in the Indian languages.

Through 1990-2010

Books and magazines printed and sold	1.9 million
Bookshops stocking Katha books in India	300
Katha's contributing writers, translators, illustrators	600
Friends of Katha	6,000
Readers ... Spread across the world and number probably in the millions!	

OUR READING CAMPAIGN

We've touched about 8 million children across the country with our magazine, *Tamasha!*, fulfilling our mission of enhancing the joy of reading.
Since 2004, we have done so in government schools.

Total government schools since 2008	100
Total communities	78
Students under the programme	150,500
Student librarians trained	465
Books supplied to Katha Libraries	83,980
Volunteers	485

1988: We started with one magazine, *Tamasha!* and one government school where we tested it out. In **1990**, we started a school, the Khazana Experiment. When 5 children came with their little siblings tagging behind, we began a crèche that grew into a preschool. In **1995**, we found it necessary to start a high school. And in **2001** we launched an ambitious movement for equitable, quality education with **CHALLENGE 2010:** No child will live in poverty. In **2004**, our work extended to 10 government schools and 22 slums. **2008**, we were in 100 government schools, 78 poor communities.

The simple logical progression multiplied based on ground realities. And with growing leadership in our staff, our conviction too has grown in the integrated Katha Way that links quality schools to poverty reduction and community resurgence. This model has the potential to scale up, to reduce inequity for children in Delhi and other urban areas. Our communities see the potential that Katha helps them grow. Their trust fuels our mission.

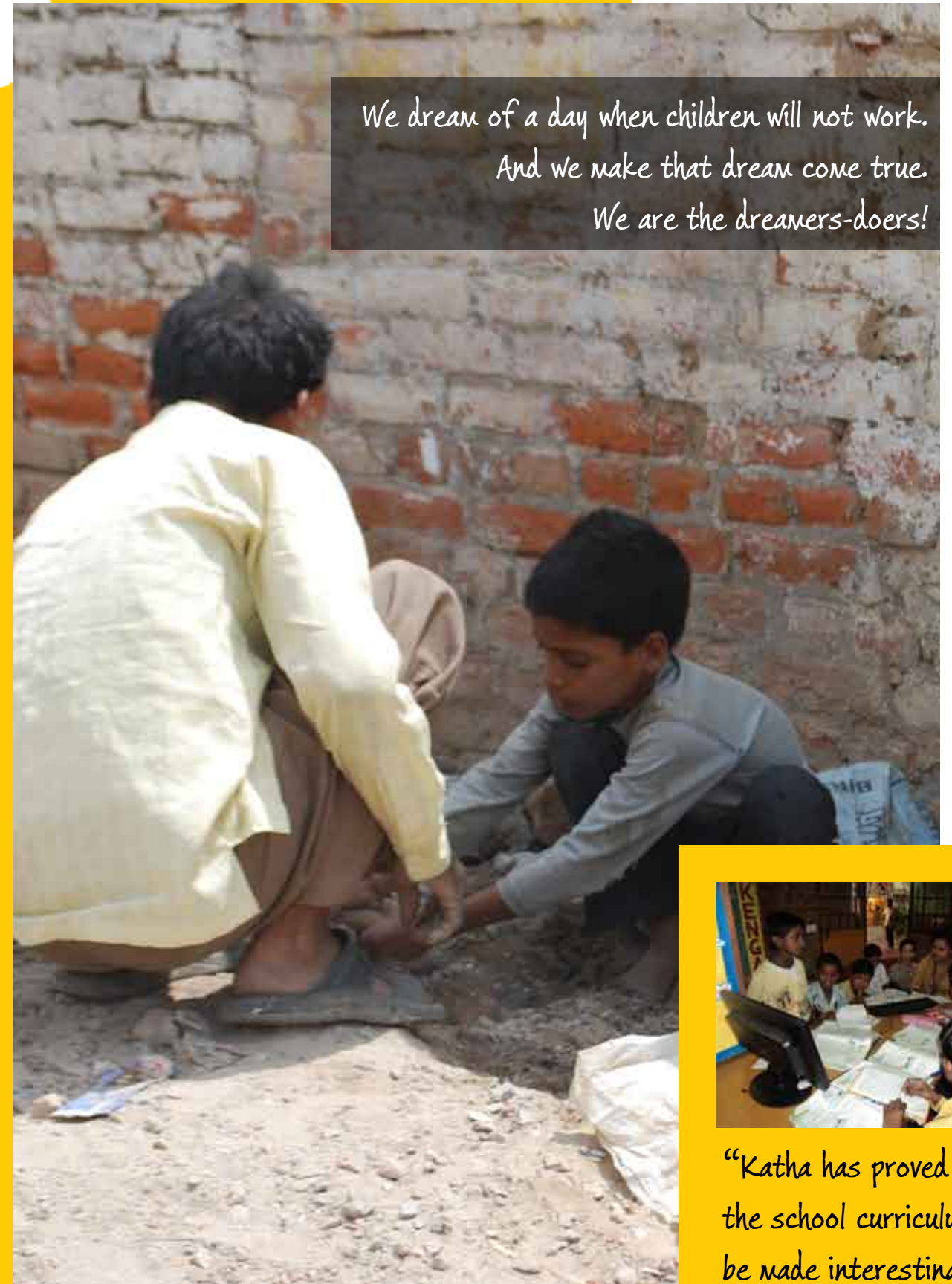
And so here we are in **2010**, one year into **KATHA CHALLENGE 2014:** Our children will create a sustainable world for themselves. To reach this, we move into deeper engagements to find solutions for the four challenges of Reading, Education, Poverty Reduction and Culturelinking that besiege our 4-18 year olds.

Vision: No child will live in poverty, be it social, personal, intellectual, cultural or environmental.

Mission: To enable every child to live a productive life through quality learning that unleashes individual potential, and creates opportunities. To enhance the joy of reading. To foster culturelinking through translations from India's many languages and cultures.

"An example of how a private school can achieve a transformation in hugely disadvantaged settings is Katha in Delhi."

— Brian Caldwell, Jessica Harris, in their book, *What We Have Learnt From Outstanding Schools Around The World.*



We dream of a day when children will not work.
And we make that dream come true.
We are the dreamers-doers!



"Katha has proved that the school curriculum can be made interesting and the modes of learning innovative." — HT Live

HIGHLIGHTS 2009-10

SCHOOLS OF TOMORROW - A survey of 410 Katha students, who graduated between 2006-08, shows that together they earned Rs 45 million last year. Our 2010 survey shows that 320 of our graduates are in college and/or professional training. Ten years of work towards Challenge 2010 is paying dividends!



TRANSLATION & CULTURELINKING - To promote cross-cultural understanding through books, Katha brought out a number of beautiful books lovingly crafted by writers and illustrators from across the globe.



EARLY LEARNING - We brought all our work in ECE together under KHEL, the Katha Holistic Early Learning Centre. KHEL research carried forward the preschool impact study of the last two years into the primary education scenario in Delhi by looking at social and other challenges our children face.



AWARDS - The Katha Chitrakala Award is a unique endeavour to recognize work of exceptional merit and is given to imagesmiths whose works showcase creativity of a rare calibre and an inclusive worldview. The Chitrakala Award last year was most satisfying with an overwhelming response from across the globe and hundreds of entries coming in from as many as eight countries, not to mention from all corners of India.

THE READING PROGRAMME - Concerned about the serious dropout rate of children from the underserved communities in urban Delhi, Katha at the invitation of the Delhi government initiated the "I LOVE READING" programme. Taking it forward into 2010-11, Katha has proposed a school transformation concept to 50 MCD Schools, bringing the joy of reading to 100, 000 children in these schools, and in 50 slums.



EVENTS - Katha organized a chiaroscuro of events to reiterate our striving to create friendships of a rare kind with story that culturelinks people, faiths and creative impulses.





KALPAVRIKSHAM
CENTRE FOR
SUSTAINABLE LEARNING



Achievements

AT A GLANCE 2009-10

- The VIDDUNIYA is our theme-based teaching framework that knits all Katha schools and learning centres across Delhi, Haryana and Arunachal Pradesh.
- THE C9 LEADERSHIP CLUB encourages students to be readers-leaders. They learn to become responsible and responsive decision makers who help build quality of life for themselves and their communities.
- SPICE. Katha's curriculum reaches the classroom with little dilution through the SPICE ROUTE. SPICE helps build Social, Personal, Intellectual, Cultural, Environmental awareness and learning.
- RUCHI means "taste, a deep interest." At Katha it stands for Read, Use (listen, speak, storytell, write), Comprehend Holistically & Intuitively. The RUCHI matrix help us assess all reading, books and T/L kits we use, across all subjects in our learning centres and schools.

Children in Katha Schools & Learning Centres:

119,500

Total Attendance:

83%

Retention:

91.1%

Performance in Board Exams:

84.7%

In Service Teachers Trained at Katha:

290

Teachers Trained by Katha:

770

Children Trained in Computers:

1,980

Women in Community Resurgence Programmes:

29,000



EDUCATION AND BEYOND

The Katha Lab School that began in 1990 with 5 children, today supports 9,645 children in the 98 Katha Schools and learning centres in Delhi and in the tribal areas of Arunachal Pradesh.

WHAT GIVES KATHA SCHOOLS THE EDGE?

- **KREAD**, the **KATHA RELEVANT EDUCATION FOR ALL-ROUND DEVELOPMENT** is a unique curriculum for life that proactively fosters earth-caring habits in learners and teachers.
- **ASBL**, the **Active Story Based Learning** that leads to inquiry and self-propelled learning. Its Think-Question-Debate-Act plan anchors our Story Pedagogy in creative classroom practices.
- **PAR** is our **continuous assessment matrix**, which has improved our students' ability to come on PAR with the world. In Katha, **PAR** stands for **Performance, Attendance, Retention**. A strong continuous assessment methodology helps track classroom work in non-threatening, non-competitive ways so that teachers can constantly tweak their own pedagogies and practices, and so that we keep our children happy and coming in regularly, and doing well!

OUR MAJOR PLUSES are a caring and **committed** team of 290 teachers plus volunteers, headed by a visionary leader. And, best of all, 1000s of children, youth and women, whole communities who share their dreams with us, support our work, applaud us on!



INNOVATION FOR QUALITY

HIGHLIGHTS OF THE YEAR

- **OUR READERS-LEADERS.** Regular debates and discussions were held on various subjects like Disaster Management, Global Warming, Sustainable Consumption, Naxalism, Women's Reservation Bill, Panchayati Raj.
- All Katha Schools organized a Reading Campaign for students with story making and storytelling, word games etc.
- The Maths Lab helped primary and senior students learn Sudoku, maths riddles, mental maths, quiz, and held a Maths Exhibition.
- The English Lab organized searches for excellence in poetry, storytelling, translation, creative writing and spelling.
- Exposure visits included trips to the National Science Museum, Jantar Mantar, the Railway Museum, and local libraries.
- Fresh Fictions Festival was celebrated at the end of the year.



ELEPHANTS ARE FOREVER!

2009-10 academic year started its first trimester in July with the **Vidduniya** theme, SUSTAINABLE ENVIRONMENT.

OOF! IT'S HOT!

In the second trimester, our students and teachers explored GLOBAL WARMING and its effects on poverty and urban environments. They looked especially at how climate change is affecting women and children.

CITY STORIES

The **Vidduniya** theme for the third trimester across schools was SUSTAINABLE URBANIZATION. Students explored topics ranging from pollution to mass transport to gender issues.





STARTING EARLY, STARTING SMART

In the year 1990, Katha started Jhunjunwadi, the preschool in the Katha Lab School. In 2009 we ran 58 preschools that were happy places for 3-5 year olds living in 64 slums. The special preschool curriculum, the BAL TALEEM developed our early learning centres into social, artistic and culturally rich environments for children. And the Katha-Leuven continuous assessment scale is in its pilot.



THE 4 ARTS CENTRE

The 4 Arts, Creative Writing & Journalism, Theatre, Dance & Music, and Fine Arts, fill in the vital culture-activity dimensions to education.

- MUSIC & DANCE: The students learnt Rabindra Sangeet; gained knowledge of sur, taal, palta, voice modulation.
- FINE ARTS: The students experimented with different textures to come up with unique paintings and artworks based on the environment and different life forms.
- THEATRE & MEDIA: From an animation

movie to theatre productions to bringing out regular issues of *Navbhuj Times*, the Kathashala newsletter.

- They won laurels in dance and painting, including events held by the Delhi School of Social Work, the Ministry of Environment and Forests, the Ministry of Power.

KATHA JOSH! GIVES WINGS TO SPORTS!

- Students participated in athletics and cricket and won first and second prizes in events conducted by Mobile Crèches, the South Delhi District Athletics Championship, Salwan School Marathon, Modern School Annual Sports Day, Special Olympic Bharat, and the Delhi School of Social Work.
- At the Special Olympics, Katha children with special needs participated in soft ball throw, relay and shot put, and secured second and third positions.

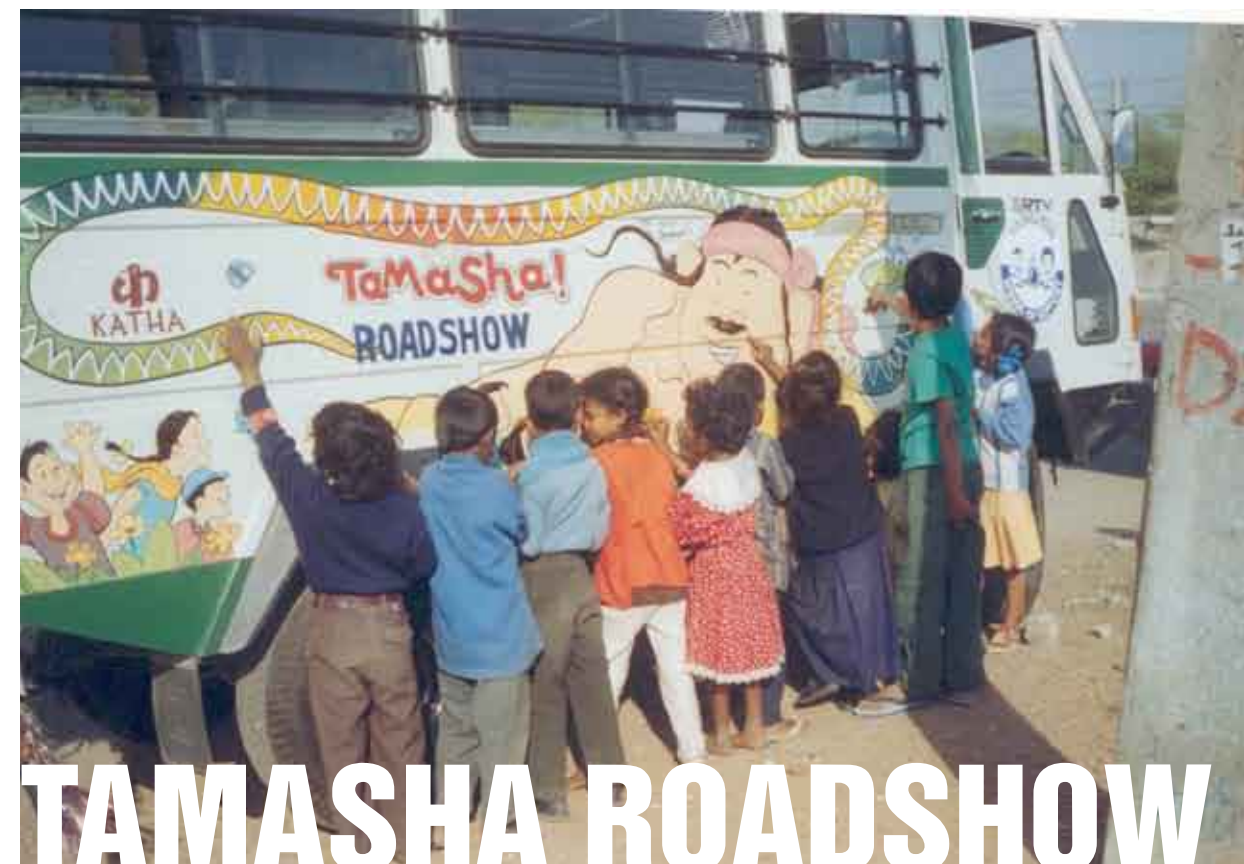




KATHA-LISU SCHOOLS

IN TRIBAL ARUNACHAL PRADESH

The Katha-Lisu Schools at Gandhigram, 38 mile settlement (Ngwazakha), Hazulu village, Sidikhu village. In the year 2009-2010, the five schools enrolled a total of 245 students, 3-6 years old. Started in 2005, these are part of a community-based programme that help wildlife conservation by reducing hunting pressures on Namdapha National Park. Managed by the local church and Lisu elders from communities that live in remote villages with poor access to health care, education, and employment opportunities. The schools are 136-157 km on foot from the nearest town.



TAMASHA ROADSHOW

IT SCHOOL ON WHEELS

This is an innovative LEARNING PROGRAMME that works with street children aged 5-17 years, especially girls. Knowing that children working on the streets are unable to go to school, the Katha School on Wheels Programme takes learning to them. Our colourfully painted RTV van touches 10 traffic intersections across South Delhi every day. Filled with fun learning materials, books, puppets and a computer, the vans bring nearly 1,000 children into interactive learning. Regular faculty club meetings took place where teachers discussed various modules to be developed for these students.

ACTIVITIES

- Language, maths, environmental science and urban knowledge areas were reiterated through storytelling, games, interactive sessions and field activities.
- Vocational training was given in bakery, woodcraft and candle making.
- Various workshops in making clay models, wooden toys, Madhubani paintings, cutting, tailoring etc. helped these curious, creative and critical thinkers, who came regularly!
- This year, **out of the 1000+ students, only 5 dropped out** -- thanks to our dedicated, fun-loving teachers, past masters at making learning interesting and relevant to our children!



THE KATHA LEAP SCHOOLS

LEAP stands for Katha's Local Entrepreneurship Advancement Programme. It brings together all the Professional Schools of Katha under one umbrella. All LEAP Schools offer O and A level certification. This goes in tandem with the Grade X and Grade XII national examinations.



KATHA SCHOOL OF ENTREPRENEURSHIP

KSE, started in 1995, provided vocational and entrepreneurship training with leadership and job shadowing opportunities. This intensive and professional programme works with an objective of helping children stand on their own feet and support their families.

FASHION DESIGNING. CUTTING & TAILORING

The girls learnt to make patiala, kalidaar, designer and neckline designed suits. Blouses. Each student made 3 separate project files: Pattern file. Theory file. Sample file. Classes X and XII students completed the NIOS Course as per syllabus. Revision was done as per the NIOS syllabus.

EMBROIDERY

Women from the community learnt adda work; got new export orders.

WOOD CRAFT

Students learnt how to use tools to make wooden book shelves and toys.

BAKERY

Students learnt the five nutrients; learnt how to make cake icing and patties.

KATHA INFOTECH & ECOM SCHOOLS

THE KATHA INFOTECH & ECOM SCHOOL, KITES, trained and awarded certification to students from primary to high school, and made them computer-confident individuals. During the last year, 286 students were awarded 'O' and 'A' level certificates. 55 students were employed by IT companies and MNCs like Satyam System, Aircel Noida, Reliance Fresh, Birla Sunlife, Signotech India Pvt. Ltd., Agesoft Pvt. Ltd. and NGOs as well as other firms. And our students are earning an average income of Rs. 8000/-.

[17,900 students have received the KITES certification since 2001.]

Two new centres have opened this year with the support of CAF and Adobe India, in Tughlakabad, NCT, and Khore Gaon, Haryana.



KATHA ENGLISH ACADEMY

Katha started its English classes for primary school in 1995-96 at the behest of the community. Our major challenge has been finding skilled English speaking/known teachers. Yet in 2001, we started the English Lab and graduated this into the English Academy, again with its unique syllabus that came from our own experience.

In 2009, we started English classes for teachers. And following Katha's principle of learning by doing, students learnt through many workshops that included Career Counselling, Time Management, Right to Information Act, Conflict Resolution, and Disaster Management. There were many fun, non-competitive contests on writing poetry and fiction, storytelling and translation.

Spelling Bees were conducted every month.



URBAN RESURGENCE & THE SCHOOL

BRINGING COMMUNITY INTO THE CLASSROOM

KATHA SOCIAL WORK INSTITUTE

This year again, KaSWI has built a strong cadre of 800 young enthusiasts, together with our stakeholders, the shopkeepers, the women, and elders of the community. They initiated a process of change through dialogue, critical reflection and action in our slum clusters. The **Youth for Democracy Forum** discussed socio-economic, political and environmental issues.



DELHI ONE YOUTH TEAM, DOYT!

The Green Brigade Team of around 50 children having five audit teams i.e. Land, Air, Water, Energy and Waste audited their school based on specific guidelines of Centre for Science and Environment and built awareness in the community on clean and green environment issues. The DOYTs worked together on major concerns like Sanitation, Safe Drinking Water, Health and Hygiene, Employment and Economic Resurgence this year.



WE MADE IT TO THE CLIMATE SUMMIT AT COPENHAGEN!

A documentary made by Katha students won the **BEST VIDEOGRAPHY AWARD** at the **International Students Speak! Contest**, which was designed to provide world leaders, scientists and other influential dignitaries around the globe with a representation of what students think about climate change.

“Katha schools are imparting vocational skills with special focus on identifying, nurturing and developing latent skills of students for their all-round development.” – Education Times

THIS YEAR'S PRIORITY AREAS:

- Garbage Segregation and Hygiene
- Toilet Reconstruction and Sanitation
- Water and Healthcare
- Electricity
- Rehabilitation and Resettlement Issues

DOYT ACHIEVEMENTS!

- Two Safai Abhiyaans were organized by students and community mobilisers in February and July 2009 with active participation of community and MCD employees. Now, regular cleaning up of roads and bylanes is done by MCD employees and the Katha groups.
- WATER: In Navjivan Camp, a booster and new tubewell benefit 1500 households.
In Nehru Camp, a new tubewell benefits 600 households.
In Bhumiheen Camp, a new tubewell benefits all 3214 households.
- Joint inspection of the community toilets with the JE, MCD exposed poor conditions of community toilets. 38 new seats and 30 new doors were fitted; 51 repaired.
- On 14th Sept, as a result of the school's workshops, 341 complaints were submitted to the Government. 30% have got new ration cards. Regular follow-up is on to speed it up.
- Workshops on the Right to Information Act, a wide range of Focussed Group Discussions within the Self Help Group meetings, and cluster meetings by students has led to more than 48 RTI forms being filed at the Food and Supply Department.





KATHA.SRI

Katha's Slum Resurgence Initiative, SRI, worked in all 64 slums, bringing together different groups and teams in Katha to focus on more equitable lifestyles for children, women, men and elders. Since 1990, 95,000 women have gone through our training programmes. A survey of 1,200 women last year shows that they collectively earn about Rs 4 million a month. A great fillip to our CHALLENGE 2010!

[SHE]²

Our youth learn to work with women as major contributors in community activism. They are the [she] squarers, helping double woman power in our communities! SHE-SQUARE stands for **Safe Water and Sanitation; Healthcare and Housing; Employment and Empowerment**. Working in the bustling slums, the [SHE]² model continued to bring decent lifestyles to people in Govindpuri, and in other Katha communities across Delhi.

Celebrating Women's Day – 'Zinda hai Zindagi' at Khichripur, Master Colony Tughlakabad Gaon and Khore Gaon, with more than 500 women coming together and joining hands to celebrate their day with flying colours.

Our women were able to fight for rights usually denied to them. Katha's efforts to bring them literacy and independent incomes have facilitated their own and their families' wellbeing, thus ensuring better education, better health and brighter futures for their children.



GENDER RESOURCE CENTRE

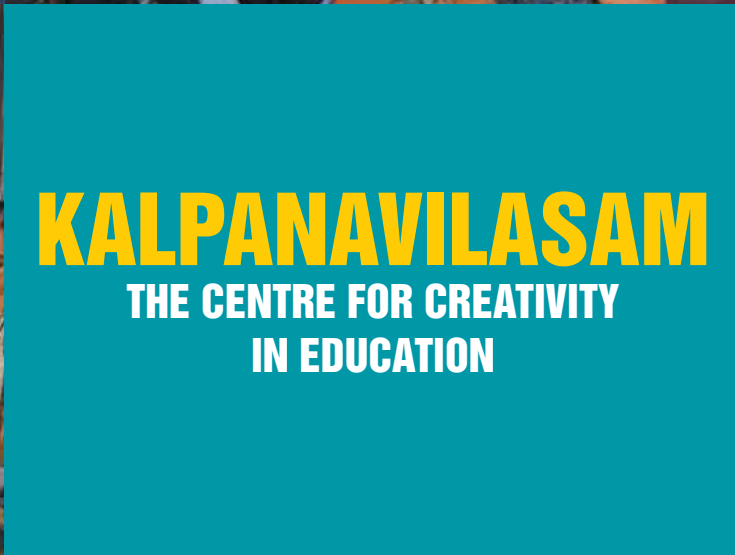
Katha initiated the Gender Resource Centre for the **Delhi Government**. This year, it brought about social, economic, and legal empowerment of women, in the Lal Kuan resettlement colonies. The activities included workshops in legal rights, healthcare, right to information and communication skills. And certificate courses in income generation skills, micro enterprise and entrepreneurship development.

Total Population Covered by the Project: **50,000**

Number of Beneficiaries from the Workshops, OPDs and Nutrition Camps: **25,000**

"Katha has been a great experience. I always knew about it, but my visit makes me feel that if more institutions were like this, India would be a land of justice."

— Ms. Kiran Walia, Hon'ble Minister of Health and Family Welfare, Govt. of Delhi





DEVELOPMENT OF TEACHING/LEARNING MATERIAL

In 2008, the Katha Team, thanks to the generous support of MSDF, developed the first modules for the Reading Campaign. This year, these were modified and added to.

The Easy Readers offered opportunities for a full range of modules and worksheets for shared, guided and independent activities. The listening, speaking, reading, writing activities were divided into sets of activities that supported:

Teacher-led learning · Team-led learning · Individual learning

Lesson Plans: **620**

Modules: **1,240**

Models, flash cards, other T/L material: **740**

Reading games (indoor/outdoor): **210**

Language games: **540**

Katha books supplied to schools: **24,331**

CURRICULUM WORK

The innovative pedagogy in association with the Active-Story-Based Learning [ASBL] methodology of Katha fostered inquiry-based learning in children, breaking social, cultural, gender stereotypes. ASBL brought to the students theatre and puppetry, sports and games, both indoors and outdoors. ASBL is research-based, highly interactive and classroom tested. It supported RUCHI which was used for measuring/monitoring reading levels of students.



K.H.E.L.C.

KATHA HOLISTIC EARLY LEARNING CENTRE

TEACHER TRAINING

EDUCATING THE IMAGINATION

Katha has always strived to maintain, update and upgrade skills of teachers and provide multi-pronged strategies for their professional development. Kalpana Vilasam organized many In-Service Teacher Training sessions for Katha teachers. This included:

- 160 Hours In-Service Teacher Training for 212 teachers of Katha
- Faculty Club Meetings as well as Refresher Courses for Katha teachers
- KATHA-LISU Schools Teacher Training for the teachers of 4 Early Learning Centres in the tribal belt of Arunachal Pradesh

TRAINING WORKSHOP FOR DIET TRAINEES

Kalpana Vilasam was also involved in training future educators of the District Institute of Educational Training or DIET institute, Daryaganj, Delhi, a state-run teacher training institute.

SCHOOL TRANSFORMATION TRAINING WORKSHOP FOR MCD TEACHERS

Katha's work with the MCD schools (ILR Programme) has been deeply appreciated, and to take this work forward, a meet was organized by the Kalpana Vilasam team with the principals of these schools.

50 MCD School Principals introduced to the programme

150 MCD Teachers trained in Katha's Three Steps to Transformation



ACTION RESEARCH

STRENGTHENING THE GRASSROOTS

Kalpana Vilasam is working on the following research projects:

- Katha looked at three years' longitudinal data from DISE (District Information System for Education) for two zones in Delhi (Central and South) to see the enrollment rate and dropout rate of children in Government run schools. It was shocking to note that 7.96% of the enrolled students drop out after class 1. The trend of drop-outs remains the same throughout primary school, with 6 to 8% students dropping out each year.
- The second year of the BvLF funded Impact Study carried forward the progressive work of the initial year. This study aims to assess the impact of Early Childhood Education (ECE) on the performance of children in class 1 in MCD Schools and see how early childhood education can help prevent children from dropping out of school. The research team visited the identified Municipal Corporation of Delhi schools to collect data by administering tools, making observations and conducting interviews. 500 children from 40 MCD schools were studied for this research project. Preliminary finds of this study indicate that those schoolgoing children who had attended ECE services perform better in the competencies used in the measurement and are better adjusted to the school environment. Also, intervention in the reception class has a positive impact on the performance of children, both from the control group and the experimental group.



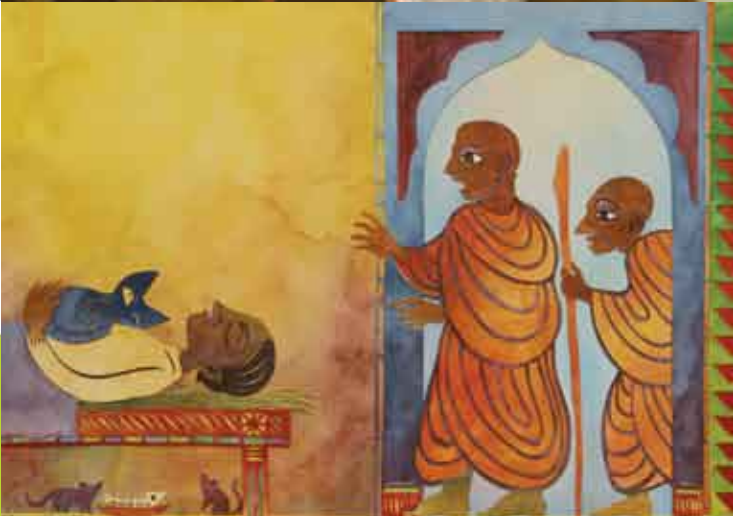
POLICY LEVEL INTERACTIONS

Kalpana Vilasam organized various events as it was felt that in order to get a complete picture of early learning in India, it is important to have a forum where individuals and institutions working in the field of early learning get an opportunity to interact with each other.

- **Katha-NCERT Roundtable Discussion:** The Education of 4 to 8 Year Olds in the City of Delhi. Katha with India's premier education institution NCERT (National Council for Educational Research and Training) called for a discussion on the situation of young children in the national capital. An eminent gathering of 40 policy makers, academicians and early childhood educationists discussed critical issues regarding early learners.
- Katha, with the help of the National University of Educational Planning and Administration (NUEPA), organized **Their Magical Years: National Workshop on Early Learning and Intuitive Teaching**. The workshop brought together an eclectic mix of 180 people from across the country to help create a public sphere where senior educators, decision makers from public and non-profit organizations could meet, interact, brainstorm.
- Katha with the collaboration of University of Delaware held the international seminar on **Social Movements for Children & Women: Closing the Social Divide in Globalized Times**. This seminar, with over a 100 participants, focussed specially on college and school students and was designed to address social movements for change, not just the current social, economic and cultural frameworks under which most of urban India operates, but also the larger theoretical and empirical issues.



KATHAVILASAM
THE STORY RESEARCH AND
RESOURCE CENTRE





ILR - SteP

The ILR Campaign is a unique programme wherein all children of 50 MCD schools participated to enhance their grade specific reading and numeracy skills with lots of fun and excitement.

The programme also involved teachers of MCD schools by creating a room for discussion and sharing of creative teaching methodologies, best practices, and experiences with Katha's principal mentors.



THE PRINCIPALS' MEET

To ensure effective planning and implementation of the programme, Katha invited the principals of all 50 MCD schools in the campaign to a meeting and discussion forum in December 2009. Ms Premlata Kataria, Director MCD schools, encouraged all principals to actively participate in and contribute to this initiative.

THE KATHA: 100

A 100 hour reading and learning programme was designed to effectively improve reading skills. It helped the child to move from 60 to 400 words and reading fluency.

Used in the form of modules and related worksheets, Katha:100 covered the targeted milestones in a creative, planned and fun manner.

The Tamasha! Readers, a set of 11 readers were chosen with great care and rigour. Katha teachers, who've been working with our children for over 10 years, were asked to choose the stories they thought would best help the students to learn to read. Then, students were asked to pick their favourite stories. The final 11 stories for the reading kit were chosen from among these.



HIGH POINTS

QUANTITATIVE INDICATORS

MCD Schools	50
Slums	64
Number of Children	85,000
Student Librarians Trained	465
Books Distributed	34,000
Championship Levels	4
Championship Events Conducted	162+54
Number of Certificates Awarded	83,980
Number of Volunteers in the Programme	240
Number of Resource People Invited	18
Number of Story Schools Designed	22



COMMENTS FROM PRINCIPALS

Feed back from the Principal/Vice Principal

We are obliged to have Katha Campaign in our School. It is wonderful to have different methods and innovative ideas, which help our students to widen their horizon of imaginativeness and creativity. The students have clear concepts when taught through stories, games etc. In a way, it promotes flexibility which is essential for the teaching-learning process. It is highly appreciated.

Signature
Principal
M. C. Primary School
Police Colony, Hauz Khas,
New Delhi-110016

Feed back from the Principal/Vice Principal

पुस्तकें सरल भाषा में होने के कारण बालक है। बच्चे बड़े-चाव से पढ़ रहे हैं। छोटी-छोटी कहानियाँ होने के कारण बच्चों में स्वास्थता भी समाप्त होनी हुई प्रकृति जागृत हो रही है। जिससे धारण बच्चों का लीलेन एवं लिखने में स्वावलंबन (Self confidence) बढ़ा है। भाषा एवं शिक्षण में फर्क पड़ा है। Self writing एवं अपने विचार व्यक्त करने की क्षमता बढ़ी है। कुछ दिनांक अद्यतन चरित्र-निर्माण में प्रमुख सहयोगी सिद्ध हो रहा है।

Signature
24/09
Principal
M. C. Primary Girls School
Mehtoli, New Delhi-88

Feed back from the Principal/Vice Principal

श्रीमती "कथा" संस्था से हमारे विद्यालय में बच्चा प्रथम से पंचम तक में छात्रों हिन्दी विषय को सीखने के साथ हिन्दी में जोन वर्क नोट्स बनाने का अच्छी तरह समझा कर हिन्दी के ज्ञान में आधार कायम कर धारण को आसानी से किया। ऐसा कार्य छात्रों के सहाय के रूप में किया जा रहा है। संस्था तथा उनका कार्य अच्छा है।

Signature
Principal
M.C. Primary Model School (Boys)
Indian Air Lines Colony
Vasant Vihar, New Delhi-110057

THE CHAMPIONSHIPS

The ILR Championship assesses the children in their comprehension, speaking, listening, reading, storytelling and writing skills. This has been designed keeping R.U.C.H.I goals in mind.

- Milestones have been identified in a methodical and measured manner
- Meticulous records are maintained by the mentor on a daily basis for all her students

Lesson Plans: 120 | Modules: 209 | Models, flash cards, other T/L material: 319

Reading games (indoor/outdoor): 50 | Language games: 36



FROM APRIL 2010

The teacher training will support MCD teachers to bring out their innate creativity in four important areas of the Katha School Transformation Project, STeP: Curriculum. Classroom Practices. Continuous Assessment. Community to School Link.

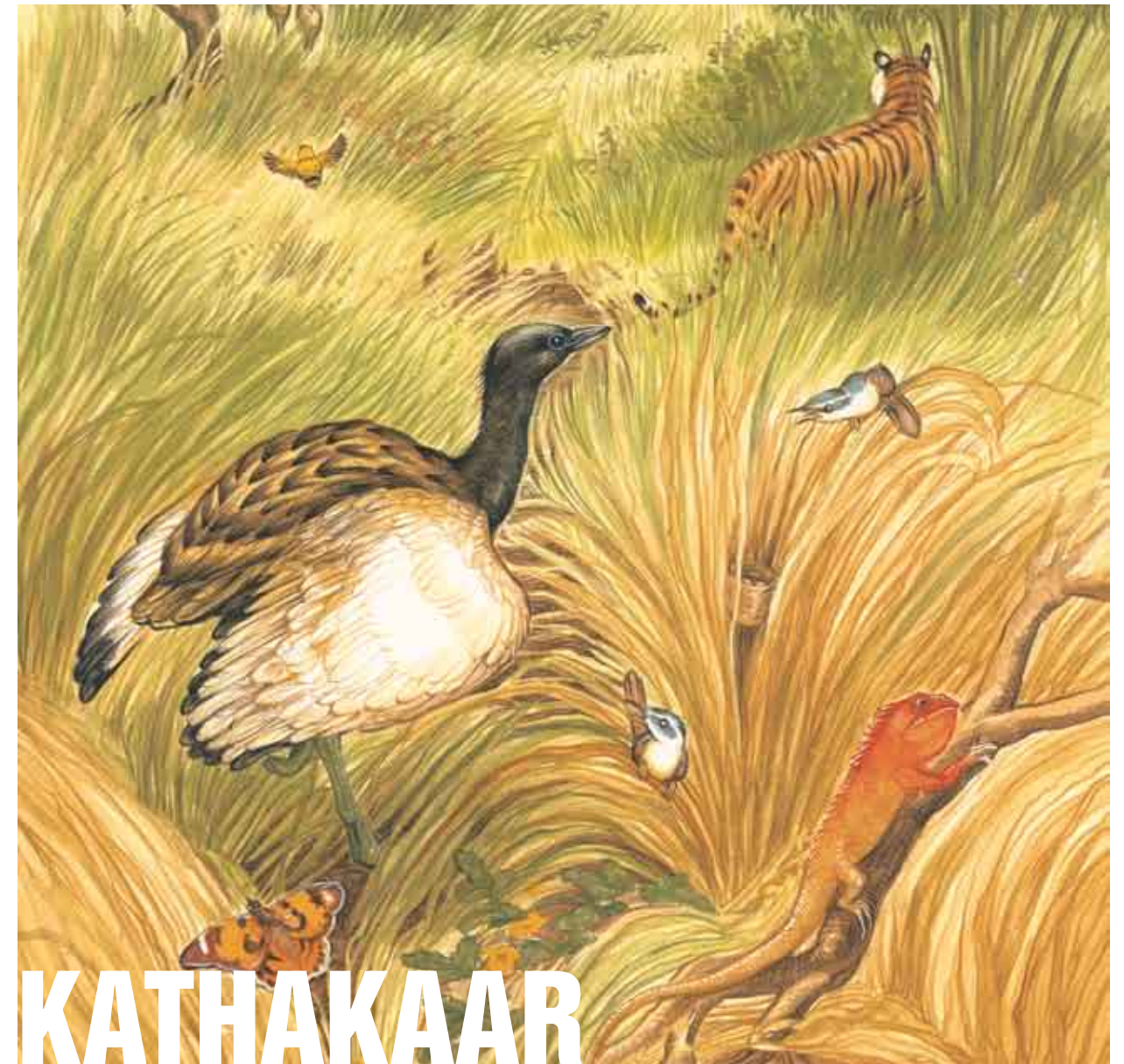
EXPECTED OUTCOMES

- **Curriculum.** An understanding of the National Curricular Framework
- **Classroom Practices.** Helping 150 teachers to develop lesson plans and modules within the curriculum; how to help children read at grade level and for fun. Universalizing of ASBL teaching.
- **Continuous Assessment.** Helping students acquire basic literacy and numerical skills using RUCHI parameters.
- **Community Links.** Help them forge relationships with parents and family members to enhance achievement levels in students.

THUS LEADING TO

- 10% increase in students being able to read for fun and at grade level
- 5-10% increase in numerical skills
- 5-10% students being able to develop simple and basic IT skills

The campaign took off simultaneously in 50 slums, under a programme starting April 2, 2010, with the support of the Government of India, Ministry of School Education.



PROMOTING EXCELLENCE IN CHILDREN'S BOOKS

Kathakaar, Katha's Centre for Children's Literature, strives to make books a much-loved and essential part of every child's life, and endeavours to initiate children into the colourful world of imagination and discovery by publishing splendidly illustrated picture books, green books, activity books and more, in English and Hindi – all to keep children engaged with Story and inspire them to read early and consistently. Drawing inspiration from Katha's various activities for children, Kathakaar works with a pool of writers and illustrators. Katha's education programme and its special curriculum and pedagogy have enabled Kathakaar to identify the needs of children and bring quality into literacy for greater impact and resonance.



THE KATHA CHITRAKALA AWARD

THE KATHA CHITRAKALA AWARD

The Katha Chitrakala Award has been established to honour and applaud illustrators and writers creating great books for children. This international search for excellence is open to all illustrators, emerging or established, in India and outside the country. Through this contest, Katha invites ideas that are fresh, irresistible, enduring ... And can inspire children to be lifelong readers!

TREASURE FOUND!

The Katha Chitrakala Award 2009 LAUREATES

After a year of hunting and with an array of stellar artworks, Katha announced the winners for the Katha Chitrakala Award 2009. The grand ceremony took place on the 11th of August at Alliance Française, New Delhi.

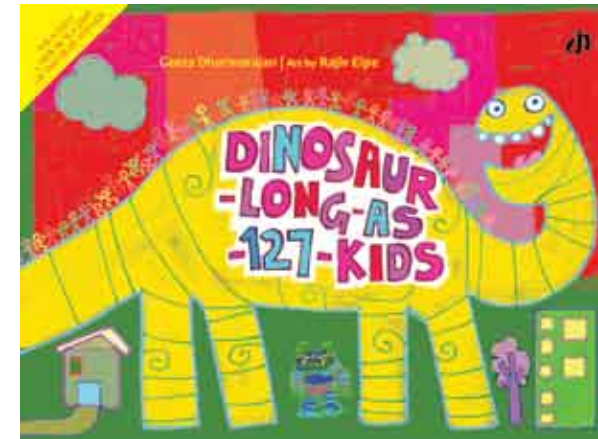
The shortlist was released as the result of our international jury, comprising of the renowned illustrators Sujata Singh, Christopher Corr, Gurmeet Singh and the much-loved children's writer Geeta Dharmarajan, coming together. They had a challenging time going over the entries and selecting the longlist, and finally the laureates that gave us our winners and the merit list.

Rajiv Eipe won the Grand Prize for his illustrations for the story *Dinosaur-Long-As-127-Kids*, and Paula Bossio and Durga Bai were adjudged Runners Up for their stories *Ball Heaven* and *Mai and her Friends* respectively.

The event brought together luminaries from the field of children's literature to share their experiences. The suspense and celebration of the worthy winners undoubtedly created another magical Chitrakala and a spectacular event.

A SHOT TO GLORY

THE NEWEST KATHA CHITRAKALA COLLECTION



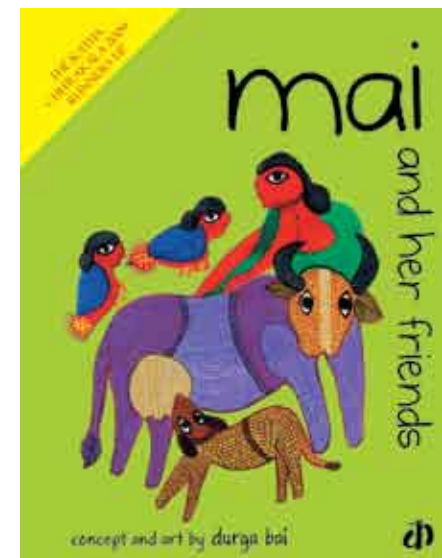
DINOSAUR-LONG-AS-127-KIDS

THE KATHA CHITRAKALA AWARD

GRAND PRIZE WINNER

GEETA DHARMARAJAN | ART BY RAJIV EIPE

A one-of-a-kind Dino loves taking children out for a ride...until he bumps into a strange problem. What follows next is sure to leave you rollicking. With snazzy illustrations folding in the fun, this book is a must have for all you little dinofreaks.



MAI AND HER FRIENDS

THE KATHA CHITRAKALA AWARD RUNNER UP

CONCEPT AND ART BY DURGA BAI

One dark stormy night, Konda wanders far away from home and is lost. Her family, a young calf and Mai, set out to look for her, and thus begins an extraordinary tale of caring and companionship. With its unlikely heroes, the story is sure to be loved by children and parents alike.

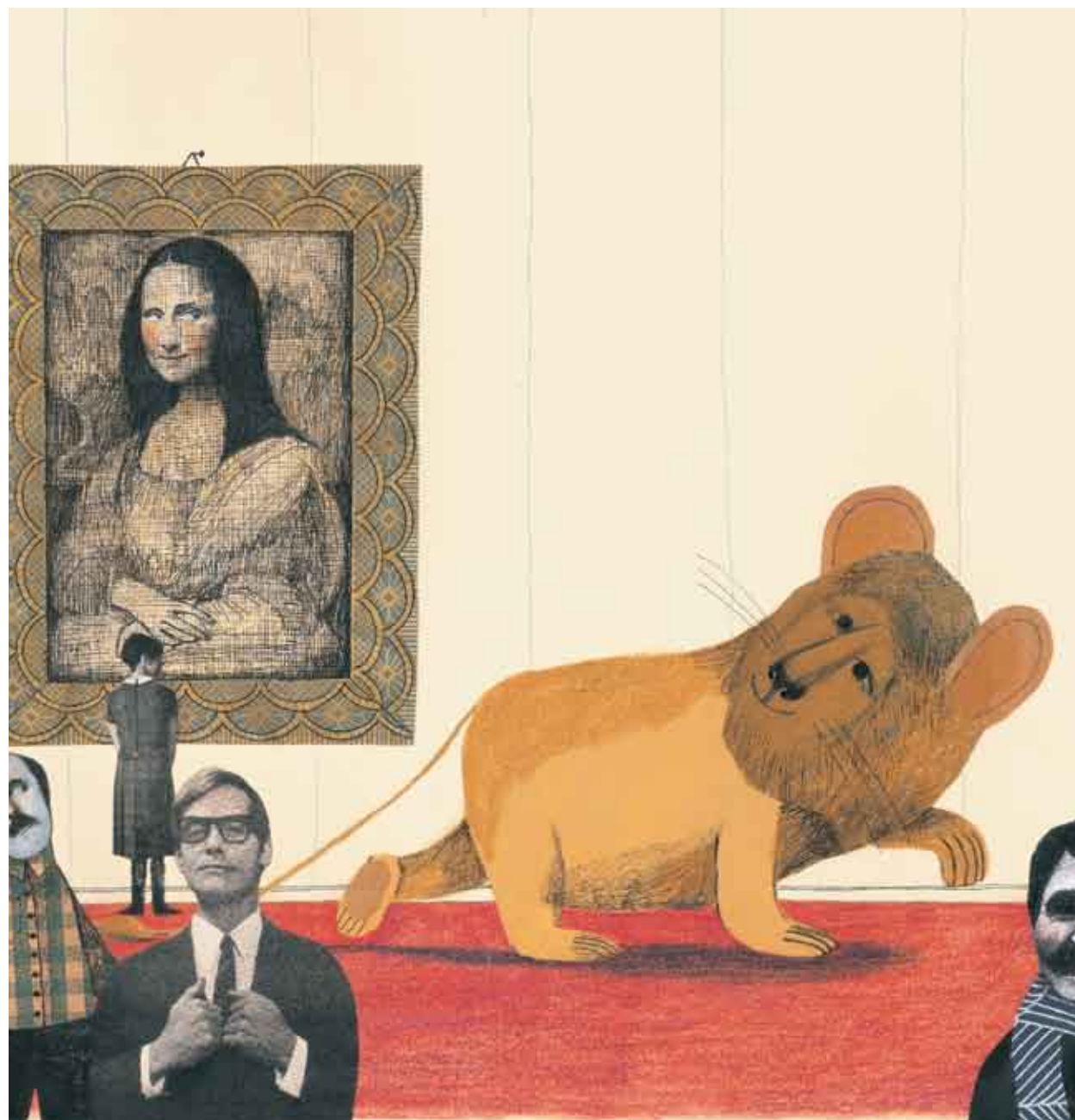
BALL HEAVEN

THE KATHA CHITRAKALA AWARD RUNNER UP

DIEGO CASTELLANOS | ART BY PAULA BOSSIO

Do you know where all balls that are being tossed player to player in curves, loops and straight lines, finally go? Join the journey of one such ball to an intriguing new world.





KATHA WORLD LIBRARY

The Katha World Series is an important area of focus for Katha, conceived with the aim of introducing Indian children to different cultures and images, other worlds. As Helen Rochman, a librarian and editor of a children's journal said, "Reading makes immigrants of us all – it takes us away from home, but most important, it finds homes for us everywhere." With this imprint, Katha wants children to find homes everywhere, to be empathetic to people from other lands, to be active, responsive world citizens. And to be able to do that, they need to imagine beyond themselves. These books try to trigger their imagination and curiosity beyond their own worlds.

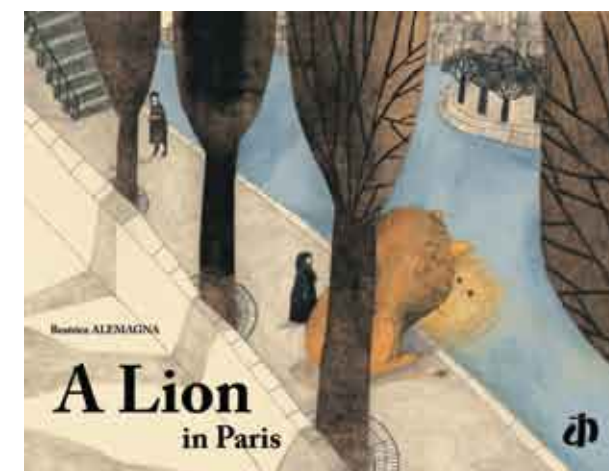
A LION IN PARIS

BEATRICE ALEGMAGNA

TRANSLATED FROM THE FRENCH
BY MARIETTE ROBBES

A rather unusual lion who is bored of the Savannah one day wanders into the large bustling metropolis of Paris in search of something new. This book has also been translated into Hindi as Ek Sher Paris Mein.

"A great read, especially one you can enjoy with your child cuddled up next to you with a cup of cocoa." – Parenting



FLEDOLIN, UPSIDE DOWN

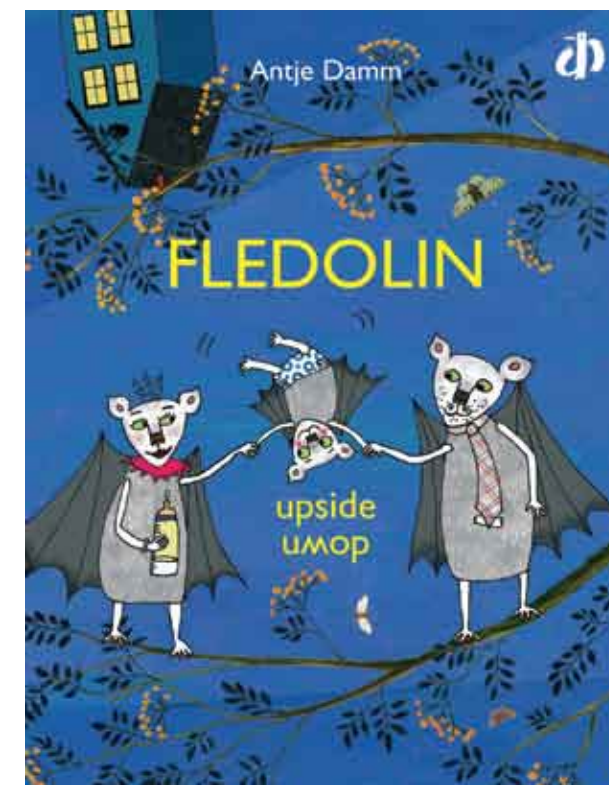
ANTJE DAMM

TRANSLATED FROM THE GERMAN BY
SHATABDI GHOSH

Careful, this is an upside-down book! And when you are downside-up, How do you think the world will look? You can see things this way, and that way too. Any way you see it, you'll see something new For being topsy-turvy is great fun too! This book has also been translated into Hindi as Fledolin Ulta Pulta.

"The book speaks of life's fundamentals and is worth a try, if you're looking to boost your kid's thinking power & imagination"

– New Woman

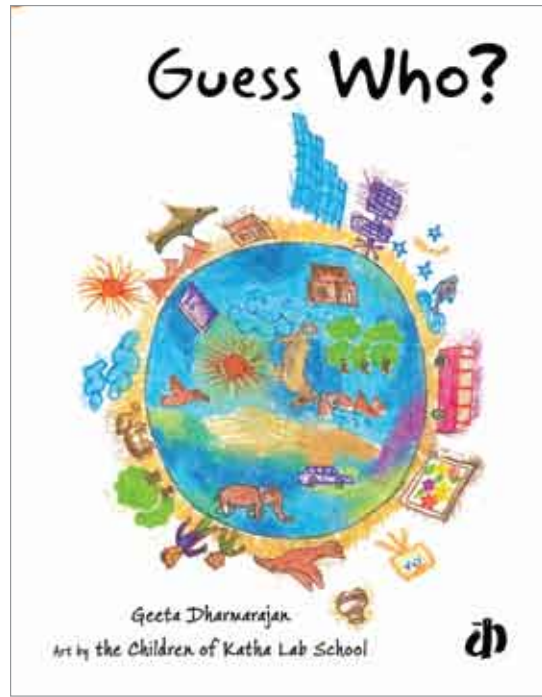


"A certain depth and creativity is what sets these books apart from the rest."

– New Woman

BOOK NOOK

REINFORCING CROSS-CULTURAL UNDERSTANDING THROUGH BOOKS



GUESS WHO?

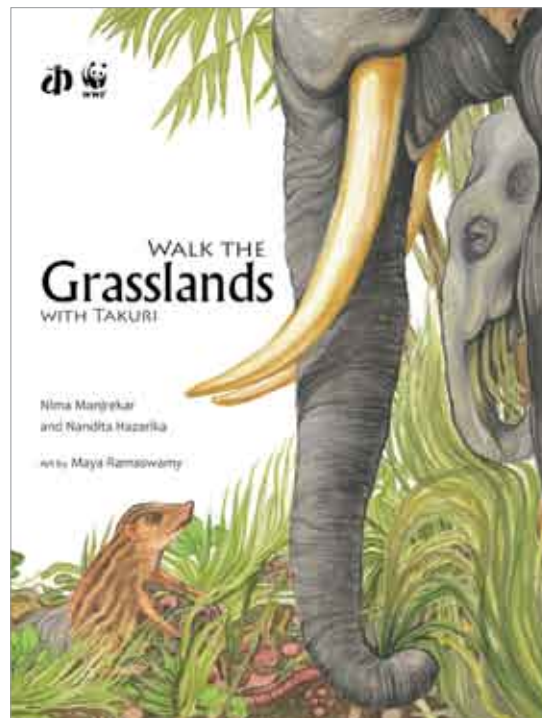
BY GEETA DHARMARAJAN

BROUGHT ALIVE WITH BRILLIANT ART BY THE CHILDREN OF KATHA LAB SCHOOL

Katha brings this old favourite back to life, a song most of us have sung as children. Vividly capturing the spirit and simple joys of life, the book zooms into the colours and magic of nature.

“Books like ‘Guess Who?’ provide the much needed speed-breakers in our lives ...”

— Literary Sojourn



WALK THE GRASSLANDS WITH TAKURI

BY NIMA MANJREKAR AND NANDITA HAZARIKA

ART BY MAYA RAMASWAMY

The friendly pygmy hog, Takuri, takes us on a trip to the lush greens and opens up the mysterious world of the undulating grasslands throbbing with wildlife that never ceases to amaze!

“A great source of information for young children introducing them to many concepts along the way.”

— Saffron Tree

SOME NICE THINGS WE HEARD IN 2009-10 ...

“Katha, one of India’s finest children’s book publishers, has brought out some wonderful gems on environment oriented children’s books.” — *Walk the Grasslands with Takuri, Literary Sojourn*

“This book was a pleasure to read, a treat for the eyes and mind, a book full of information presented in an extremely readable format.” — *Walk the Grasslands with Takuri, Saffron Tree*

“Books like ‘Guess Who?’ provide the much needed speed-breakers in our lives...” — *Guess Who?, Literary Sojourn*

“The illustrations are lovely, the storytelling flows naturally and the production quality is excellent.” — *A Lion in Paris, Live Mint*

“... very classy and very stylish ...” — *Dino-Long-as-127-Kids, Literary Sojourn*

“An interesting and inspiring tale about love, affection, helping and acknowledging.” — *Mai and Her Friends, Literary Sojourn*

“A prize book at a super price!” — *Mai and her Friends, Young India Books*

“Simplicity has the ability to make a lasting impression with candor!” — *Free Mountain, Saffron tree*

“Cleverly designed, the picture book is sure to keep kids entertained for hours.” — *On the Tip of a Pin, Time out Mumbai*

“The book tingles and tickles with its words, captivates and enthralls with its illustrations. This delectable book, like an Asterix Comic or chocolate ice-cream is for all ages, moods and minds. And as for the price – well, it’s Priceless!” — *On the Tip of a Pin, Bolokids*

“Worthy successor to old Katha favourites.” — *On the Tip of a Pin, Live Mint*

“Through the creation of appealing and approachable reading material such as this book and their other educational endeavours, Katha is effecting its mission across India and helping young people find the “wormholes,” or shortcuts, to create lasting change for generations to come.” — *On the Tip of a Pin, Papertigers*

“Katha has a real soft corner for kids. Which is why it has created such a gorgeous picture book for children”

— *The Famous Smile, Time Out*

“Ragini’s candid drawings of happy, dark-haired children (including one of her little sister biting the bottom of her ice cream cone), and of the crowded autorickshaw on its way to school add much to this fun-filled teamwork. Kudos to both mother and daughter for bringing this creative project to life with so much gusto.” — *Autorickshaw Blues and Other Colours, Papertigers*

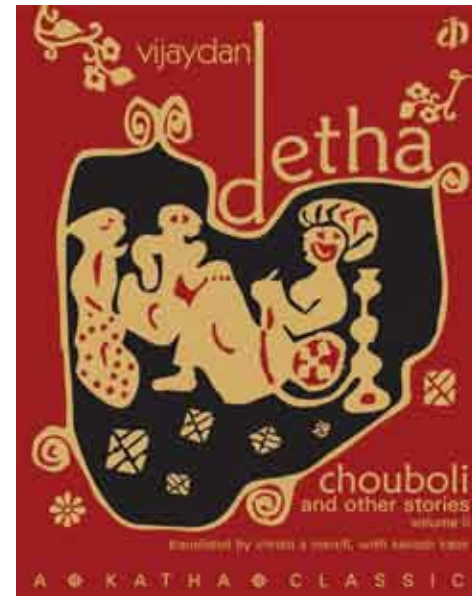
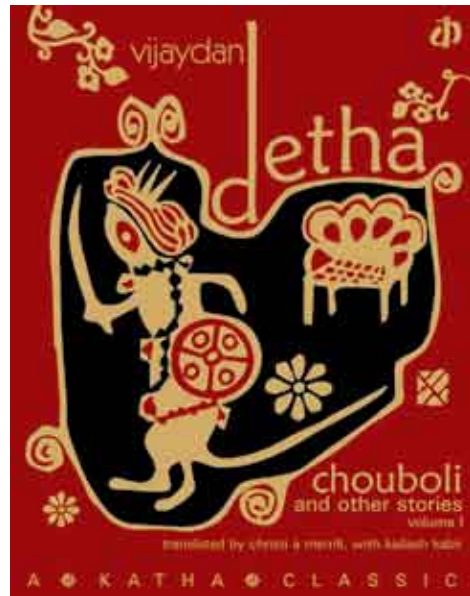
“The story imparts a subtle message of love and caring for all of God’s creatures and reinforces the fact that animals have feelings, too. Pulsating colours and brilliant execution with paper cut-outs, against a background of soft water colours, the illustrations lend to the vibrancy of the story. A truly heart-warming story!” — *For the Love of a Cat, Young India Books*

“What strikes us most about Mamang Dai’s *The Sky Queen* are its bright colour illustrations that are sprawled across...”

— *The Sky Queen, The New Indian Express*

“... mouth-watering book for youngsters ...” — *Surangini, The Hindustan Times*

“The books are light and easy, and could well entice many children to the charms of reading. Kuttan the Cat is much like his young readers – curious, full of life, and ready to step out into the big wide world.” — *Kuttan Series, DNA*



TRANSLATION

Striving to defy the onslaught of mass monoculture, Katha has been publishing excellent translations of outstanding Indian regional literature for adults, acknowledged and appreciated by readers from all corners of India, and the world over. This has reaffirmed our faith that we are on the verge of a cultural, literary rediscovery. We have come to believe that stories are the only way to present and preserve our many uniquely Indian languages and cultures. And to know and understand our many selves and others better.

CHOUBOLI AND OTHER STORIES

VIJAYDAN DETHA | TRANSLATED FROM THE RAJASTHANI BY CHRISTI A MERRILL, WITH KAILASH KABIR

From the winner of the prestigious Katha Chudamani Award, here are timeless folktales from the heart of Rajasthan. Delightfully detailed, these stories are elegant, colourful and subversive, full of protean characters and magical plots.

“Here’s a collection of wise jocular stories that captures the magic of Indian folk imagination at its best, and proves once again that the local alone qualifies to be global.”
— K Satchidanandan

“... in Detha’s work the folktale ... seems to find in itself the energy to find not just a new meaning but a new self. ... definitely worth experiencing...”
— The Middle Stage

“... a magic realist by default ... he offers us lost ways of our selfhood. ... These two volumes – by far his best in English till date – are outstanding in how they perform translation as an act of telling the story when your turn comes.”
— Tehelka

“Any first-aid kit for those malnourished ones deprived of literature’s genuine gifts will always include the stories of Vijaydan Detha.”
— Amitava Kumar

MARKETING AD[VENTURE]

- Books worth Rs. 1.07 crore sold in 2009-10; 17 new titles and 64 reprints in 2009-10
- 458 (adult and children) titles published till date
- More than 600 contributing illustrators, translators and writers from 21 languages
- More than 6,000 activists, academics, artists, storytellers, writers and lovers of literature form the Friends of Katha network
- 300 bookshops, libraries, universities and colleges across India stock Katha books
- 3,10,098 Katha books supplied to school libraries through Sarva Shiksha Abhiyan (Uttar Pradesh), Pratham, and Room To Read

THE KATHA CENTRE FOR FILM STUDIES

The centre, working out of Mumbai, received support from the Sir Ratan Tata Trust to train young people in film curating skills. Headed by Professor Prabodh Parikh, some very interesting events are being planned to make up for the silence in 2009-10. Work starts on bringing film appreciation and curating skills to young people, and to use and strengthen the storytelling potential of one of the most powerful learning mediums we have — FILM.





EVENTFUL
CHIAROSCURO OF EVENTS





APRIL 2009 - JANUARY 2010

KATHA READING CHAMPIONSHIPS

Katha hosted a series of championships for children who were members of the KATHA READING LEAGUES. Each of the 216 events in the participating Delhi Municipal Corporation schools and slums had upwards of 1000 children who happily showed off their reading prowess in the non-competitive events.

NOVEMBER 2009

KATHA CHILDREN'S DAY CELEBRATIONS

Katha marked Children's Day with the launch of *On the Tip of a Pin*. And a buzz of creativity!

KATHA ANNUAL SPORTS DAY CHAMPIONSHIP

Katha hosted its Annual Sports Day to inculcate team building, cooperation and leadership among children. The athletic event showcased children's agility, enthusiasm.

SPECIAL OLYMPICS

Children with special needs are a prime focus area for Katha. Katha organized a Special Olympics for our children so that each child gets an opportunity to believe in herself. And many other nonprofit organizations sent their children to participate, too!



DECEMBER 2009

FESTIVE STORYTELLING ON CHRISTMAS

Santa's story sack burst out with his favourite stories on Christmas. Children, four to eight year olds, thrilled by the special gift had a fun time listening to these stories.



KATHA CHITRAKALA WORKSHOP

Katha organized the Chitrakala Workshop in collaboration with Dastkari Haat to showcase the rich diversity of India's folk art traditions. Artists from all corners of the country came together at the workshop and illustrated stories for children.



JANUARY 2010

TALKING BOOKS AT SCHOOL

Katha joined the Book Week Celebrations at Modern School, Vasant Vihar and hosted interactive storytelling and illustration workshops for children.

FUN SESSIONS AT THE BOOK FAIR

Storytelling, mask making, finger puppets and many more sessions were conducted by Katha at the 19th New Delhi World Book Fair.



MARCH 2010

SHARING THE MAGIC OF DETHA'S CHOUBOLI

Katha organized the reading of Vijaydan Detha's *Chouboli & Other Stories* on March 29, 2010, at the English Department, Jamia Millia Islamia. Dastango and theatre artist Mahmood Farooqui read out selected stories, bringing them brilliantly to life. This was followed by a lively panel discussion in which Detha's translator Kailash Kabir, Professor M Asaduddin, writer Githa Hariharan, and Madhu Kishwar of CSDS took part.



KATHA GOVERNING COUNCIL MEMBERS

President	
Abid Hussain	Former Indian Ambassador to the US, Career Civil Servant and Diplomat
Vice Presidents	
N S Jagannathan	Former Editor in Chief, The Indian Express
N N Tandon	Former Director, UNIDO
Executive Director Ex officio	
Geeta Dharmarajan	Social Entrepreneur, Writer, Educationist
Council Members	
Arun Seth	Business Entrepreneur
R Govinda	Educationist
Gowher Rizvi	Professor & Vice Provost, University of Virginia, USA
Kapila Vatsyayan	Expert, Culture and Education
Krishna Kumar	Retired Director of NCERT
S Krishnamoorthy	Financial Expert, retired GOI CSS Officer
Leela K Ponappa	Career Diplomat, former Dy. National Security Advisor, GOI
Leila Seth	Former Chief Justice of Himachal Pradesh
Sanjay Baru	Journalist
Srinath	Business Entrepreneur
Syed Shahid Mahdi	Former Vice Chancellor, Jamia Millia Islamia University
Shanta Sinha	Professor & Anti-child Labour Activist
Shyam Menon	Former Proctor of Delhi University
Veena Das	Academic, Krieger-Eisenhower Professor of Anthropology, Johns Hopkins University, USA

KATHA CHILDREN'S TRUST, UK

Ms Patricia Hewitt
Ms Judith Unwin
Mr Ian Gomes

KATHA-SRIDEVI EDUCATIONAL TRUST, USA

Mr Prasad
Mr Seshadri Guha
Volunteer: Ms Tulsi Dharmarajan

WE THANK

all our donor partners,
volunteers, friends and staff
from the bottom of our hearts for
making each moment magical!



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Aroopam Bhuyan
Arpana Raj
Arti Narula
Arti Sharma
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Asha Majhi
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Ashish Uniyal
Ashok Singh
Atul Krishna
Atul Mehta
Babita Joshi
Bandana Boruah
Bhallo Ram
Bhaskar Tripathi
Bhavana Sharma

Bishambhar Singh
Brij Lidhoo
Brij Razdan
Chandra Jain
Chitra Suneja
Dayanand K
Deepak Sharma
Kavita Behara
Deepti Kakkar
Dharmista Sharma
Diksha Gaur
Dilip Jha
Dilip Kumar Mandal
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Dorothy Gottlieb
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Gurleen Kaur
Hari Gupta
Heera Kandari
Himani Seth
Himanshu Bhardwaj
Himraj Sharma
Ina Kukreja
Indrawati
Indu Kumari
Indu Rani
Ishpreet Sahni
Jagdish Kaur
Jagdish Prasad
Jay Singh
Jamila Sheikh
Jaspreet Kour Bhamra
Jatin Kukreja
Jayant Vedi
Joginder Sansanwal
Jojan Kocheelath
Jyoti Bala
Jyoti Mathur
Jyoti Sharma
K Lakshmi
Kakoli Roy
Kamal Tankha
Kamaljeet Kaur

Kamini Khowal
Kamini Mehara
Kamlesh Bhatnagar
Kanta
Kartik Shankar
Kartik Vasudevan
Kaushal Darbari
Kavita Behara
Kavita Himatsingka
Kavita Pahariya
Keena Arora
Keshav Jha
Kiran Hundre
Kiran Kumari
Kislay Kishor
Komal Yadav
Kumari Vandana
Kunal Kishore
Kusum Panwar
L Goel
Lalita Bhasin
Lalita Kumari
Lalita Shah
Lalitha Viswanathan
Lathika
Lovely Dhunna
M Amutha
Madan Bajpai
Madan Gopal Kamboj
Madhu Chhetry
Madhulika Agarwal
Madhumita Dutta
Maheshwari Srivastava
Mahima Shroff
Mahir Mahajan
Mala Malhotra
Mamatha Sridhar
Mamta Jain
Mamta Nainy
Mamta Rani
Mamta Vig
Manish Singh
Manisha Pant
Manjeet Kaur
Manju Yadav
Manjula Sen
Manjulika Sarkar
Manjushree Thakur
Manoj Kumar
Mansi Sharma
Maumita Bhattacharya
Nimatullah Siddiqui
Meena Kumari
Meera Vidyarthi
Milli Mehra
Mithulal
Mitul Sharma
Mohammad Arif
Mohammad Javed

Moni
Monika
Moninder Dhanjal
Moyna Mazumdar
Mridula Srivastava
Mriga Bhutani
Raminder Deshmukh
Meenakshi Mehta
Mukesh Kumar
Mumtaz Begam
Mumshara
Munna Lal
Nani Manna
Nasreen Habib
Naveen Verma
Navjot Kaur
Neelam Rawat
Neetu Kumari
Neha Agrawal
Neha Arora
Neha Chopra
Neha Sejwal
Neha Sharma
Neha Singh
Neha Tiwari
Nikhil Jos
Nikhil Madan
Nipun Kashyap
Nirmala
Nirupama
Nisha Batra
Nisha Bhati
Nisha Khaitan
Niti Biswas
Niti Rawat
Nona Arhe
Nyazmeen
Om Prakash Roy
P R Devaraj
P Singh
Pallak Rawat
Parvinder Kaur
Parwati Bisht
Pavni Rao
Pawan Kumar
Payal Sakaria
Phoolwanta Tiwari
Pinkush Jain
Pinky Sawaniya
Pooja Malik
Poonam Joshi
Prabha Nailwal
Prachi Jain
Prachi Woteva
Pradeep Kumar
Prakash Acharya
Prakash Nanda
Pranjali Dev
Prateek Khare

Preeti Rai Kwar
Preeti Singh
Preetikool Singh
Prem Chand
Prem Devi
Prema Vasudevan
Premlata
Premlata Bhardwaj
Prerna Vinod
Preryneet Kumar
Priya Srivastva
Priyanka Arya
Priyanka Jain
Puneet Goel
Punyamurtula Sarma
Purnima Puri
Purushottam Lal Pahwa
Pushpa Rani
Pushpa Sharma
Pushpa Verma
Radha Razdan
Radha Suresh
Rahila Rehman
Raj Bala
Rajeev Gupta
Lovely Dhunna
Rajesh Mishra
Rajesh Tanti
Rajesh Tiwari
Rajneesh Adhikary
Rajneesh Khugsal
Rakesh Kumar
Rakhi Choudhary
Ram Kumar Sharma
Ramesh Jain
Rampal
Ramta Mishra
Ramya Ketha
Ranjana
Rashmi Piplani
Rashmi Rajput
Ravi Kant
Ravi Prakash
Reema Khushwaha
Reena Sundereshan
Reeta Mehta
Reeta Sutardhar
Reetavati
Rekha Kiran
Renu Sharma
Richa
Rimta Ghatak
Rina Biswas
Rinky
Rita Gupta
Rita Yadav
Ritika Chandok
Ritika Goel
Rohit Dey
Ruby Dutt

Ruchi Agarwal
Rukshana
Runa Rao
Rupali Sharma
Rupam Rai
Rupam Singh
Saaniya Singhal
Sadaf Rehman
Sadik Rehman
Sagya Nayak
Sajad Rather
Sakshi Jain
Sameer Srivastava
Sandesh Manroa
Sandhya Sistla
Sangeeta Gupta
Sangeeta Kumari
Sangeeta Passi
Sanghmitra Ghosh
Sangini Ashish
Sanju Singh
Santosh Chopra
Santosh Sharma
Sapna Hooda
Saraswati Devi
Sarita Prasad
Sarita Pal
Sarnam Singh
Saroj
Sarvesh
Satendra Singh Solanki
Satinder Grover
Savita Arora
Savita Thapliyal
Seema Dua
Seema Kumar
Shabana Khan
Shabhudin
Shailender Kaur
Shakeela
Shalini Goel
Shalini Verma
Sharan Suri
Sheetal Aneja
Sheetal Das
Shilpa Arora
Shilpi Sharma
Shipra Goyal
Shipra Lavania
Shipra Nangia
Shishir Saurabh
Shiva Shanker
Shivani Juyal
Shone Satish Babu
Shraddha Kant
Shrutika Sabarwal
Shubhi Gupta
Shwet Kainth
Shyam Dubey

Smita Bhargava
Sonal Malhotra
Soni Paswan
Sonia Madan
Sonia Minocha
Sreelekha Dinesh
Sridha U
Subhadara Burman
Sudesh Tripathy
Sudhir Kumar Jha
Sujit Kumar
Suman Saha
Suman Tiwari
Sumant Kumar
Sumantra
Sumit Agarwal
Sumit Sukant
Suni Babu
Sunil Sood
Sunita
Sunita Sharma
Sunoj Kumar
Surabhi Gk
Surabhi Singh
Suraj Khairwal
Surbhi Arora
Sushila
Sushila Rohatgi
Swinky Sachdeva
Tanuja Sharma
Taranpreet Maini
Teresa Fernandes
Uma Devi
Uma Golas
Uma Rath
Umesh Nangia
Ummed Gusain
Urmil Kashyap
Vandana Bhardwaj
Vandana Joshi
Vandana Paul
Vaneet Arora
Vatsala Ghildiyal
Vidhi Sehgal
Vijay Laxmi
Vijay Mathur
Vikas Anand
Vikas Jha
Vikas Kumar
Vikram Kumar
Vimal Mehta
Vinay Kumar
Vinay Vasihist
Vineeta Chandrasekhar
Vineetha Mokkil
Vishwanath Suman
Vivek Gadodia
Vivek Thapliyal
Wasi Mohd Alam

FINANCIAL REPORT

2009-10

AUDITORS' REPORT

To the Members of
KATHA

We have audited the attached Balance Sheet of KATHA as on 31st March, 2010, and also the Income and Expenditure Account and Receipt and Payments Account for the year ended on that date annexed thereto. These financial statements are the responsibility of the Management of the Society. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit also includes assessing the accounting and the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Subject to our comments above we report that:

- i. We have obtained all the information and explanations which to the best to our knowledge and belief were necessary for the purpose of our audit.
- ii. In our opinion, proper books of account as required by law have been maintained by the Society so far as appears from our examination of those books.
- iii. The Balance Sheet and Income and Expenditure Account and Receipts and Payments Account dealt with by this report are in agreement with the books of account.
- iv. In our opinion, and to the best of our information and according to the explanations given to us, the said accounts together with the schedules annexed thereto and accounting policies and notes appearing thereon give a true and fair view in conformity with the accounting principles generally accepted in India:
 - a. in the case of Balance Sheet of the state of affairs of the Society as on 31st March, 2010; and
 - b. in the case of Income and Expenditure Accounts of the surplus for the year ended on that date.

For S. Ramanand Aiyar & Co.
Chartered Accountants

R. Balasubramanian
Partner

Place: New Delhi
Date: 30th September, 2010

Katha is registered under

The Societies Registration Act No. S-206336 Date: 08-09-1989

FCRA No. 231650637 Date: 15-05-1992

Section 12 A Income Tax Act DIT (E) 2007-2008/K-45/4002 Date: 20-03-2008

Registration under Section 80G Income Tax Act DIT/A-3491 Date: 14-11-1990

BALANCE SHEET AS ON 31ST MARCH 2010

Previous Year (Rs)	Liabilities	Current Year (Rs)	Previous Year (Rs)	Assets	Current Year (Rs)
	Funds & Capital Grants			Fixed Assets	
10,259,242	Reach Fund	11,534,508	2,247,893	Assets against grant	1,982,391
2,247,893	Grant for Assets	1,982,391	1,319,727	Others	1,707,711
	Reserve			Investments	
2,003,444	Award Reserve	2,003,444	17,312,708	Deposits with Scheduled Banks	16,215,491
1,030,619	Building Reserve	1,030,619	609,629	UTI Units	-
6,122,553	ED's Reserve	6,946,583		Current Assets	
3,151,476	General Reserve	5,543,246	44,926	Accrued Interest	41,345
14,450,996	R & D Reserve	12,536,264	29,497	Prepaid Expenses	174,408
	Current Liabilities		10,379,295	Sundry Debtors	14,706,146
435,536	Carried Forward Project Funds	3,843,805	7,701,324	Stock of Publications	7,346,325
4,409,673	Sundry Creditors	3,716,363	719,000	Work In Progress	
			463,802	TDS Receivable	590,462
			2,465,882	With Scheduled Banks in Saving A/c	5,161,605
			158,454	Cash in Hand (Including Imprest)	301,061
				Loan & Advances	
			68,268	Loan to staff	25,500
			54,100	Advance - Trademark	-
			536,927	Security Deposit	884,777
44,111,432	Total	49,137,222	44,111,432	Total	49,137,222

For S. Ramanand Aiyar & Co.
Chartered Accountants

R. Balasubramanian
Partner

For KATHA

Geeta Dharmarajan
Executive Director

**INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31ST MARCH 2010**

Previous Year (Rs)	Expenditure	Current Year (Rs)	Previous Year (Rs)	Income	Current Year (Rs)
1,928,894	Cost of Production of Books	3,319,781	3,592,365	Distribution & Sales of Publications	8,181,397
217,123	Cost of Sales & Distribution of Books	764,697	305,836	Grants for assets account	265,502
305,836	Dep. on assets against grant	265,502	14,782,582	Katha Schools	14,406,666
15,940,482	Katha Schools Expenses	14,865,845	9,537,837	Katha Vilasam	9,303,262
820,601	Conveyance and Travel	546,038	3,699,162	Kalpana Vilasam	2,877,457
603,973	Decrease in Stock of Books	354,999	1,434,294	Donations	555,184
487,674	Depreciation	546,393	1,569,157	Interest	1,417,770
1,632,373	Project Implementation Exp.	3,122,260	488,430	Other Income	590,636
2,045,722	Professional Charges	210,128	990,192	Katha School Fees	1,269,986
961,128	Rent & Utilities	878,409	2,102,939	Katha Vilasam Books Revolving Fund	1,276,488
7,581,818	Salary & Allowances	10,842,299	1,051,470	Children Books Revolving Fund	638,244
3,154,409	Bad Debts	1,968,831	260,670	Written Back Liabilities	564,347
4,134,901	Excess of income over expenditure	3,661,756			
39,814,934	Total	41,346,939	39,814,934	Total	41,346,939

**RECEIPTS AND PAYMENTS ACCOUNT
FOR THE YEAR ENDED 31ST MARCH 2010**

Previous Year (Rs)	Receipts	Current Year (Rs)	Previous Year (Rs)	Payments	Current Year (Rs)
2,038,814	Opening Balance Bank	2,465,882	1,201,047	Opening Balance (overdraft with bank)	-
199,595	Opening Cash, Imprest/Advances	191,392	2,399,446	Cost of Production of Books	3,969,551
998,192	Katha School Fees	1,269,986	241,371	Cost of Sales & Distribution of Books	238,802
229,613	Interest	390,410	1,444,921	Conveyance and Travel	1,500,563
1,000,000	Decrease in Investment	2,448,491	61,047	Furniture & Equipment	1,798,985
1,439,361	Donations	522,904	1,150,000	Increase in Investment	-
171,013	Other Income	394,392	70,000	Loan to staff	50,000
3,337,879	Sale of Publications	3,550,450	4,419,172	Project Implementation Expenses	4,595,248
70,184	Complimentary	-	2,815,691	Professional Charges	494,592
24,440,563	Project Receipts	28,607,310	1,425,060	Rent & Utilities	1,455,778
			15,988,419	Salaries & Allowances	19,925,535
			19,000	Security Deposit	347,850
			2,465,882	Closing Balance With Scheduled Banks	5,161,605
			224,159	Closing Cash, Imprest/Advances	302,708
33,925,213	Total	39,841,216	33,925,214	Total	39,841,216

For S. Ramanand Aiyar & Co.
Chartered Accountants

R. Balasubramanian
Partner

For KATHA

Geeta Dharmarajan
Executive Director



THE BEST OF THE BEST

KATHA BAGS THE BEST NGO AWARD 2009!

Katha received the “Northern Regional Award” in the medium category for India NGO Award 2009 for its outstanding work in the fields of education, urban resurgence and storytelling.

The India NGO Awards, organized by the Resource Alliance and supported by the Rockefeller Foundation, were instituted in 2006 to advance India’s non-profit sector by recognizing and felicitating those organizations that have demonstrated best practices in creative resourcing, financial management, governance and impact in the community. The Awards comprise 3 categories – small, medium and large, based on the annual budgets of the organizations.

INTERNATIONAL RECOGNITION RECEIVED

Educational Initiatives

- The Social Enterprise Laboratory Award by Digital Partners
- The Stockholm Challenge Award 2002 Finalist
- Tech Laureate for the Year 2002, the “NASDAQ Stock Market Education Award”
- Tech Museum Award of Innovation 2002
- Global Junior Challenge 2002 – Global Youth Incubator Award

Children’s Books

- *The Song of the Scarecrow* – Katha Chitrakala Award 2002. Honourable Mention at the Biennial of Illustrations 2003, Bratislava
- *The Princess with the Longest Hair* – NOMA Concours Encouragement Prize and ChitraKatha Award 2003
- *Dadoo’s Day Out* – Runner Up Prize at 10th NOMA Concours for Picture Book Illustrations
- *One Lonely Unicorn* – Runner Up, NOMA Concours, 2000. Honourable Mention, Biennial of Asian Illustration, Japan, 2002
- *Leaves* – Encouragement Prize in the 12th Noma Concours for Picture Book Illustrations in 2000
- *The Famous Smile* – Grand Prize Winner, Katha Chitrakala Award 2005
- *Kaleh and the SingSong Castle* – Runner Up, Katha Chitrakala Award 2005
- *Dinosaur-Long-As-127 Kids* – Grand Prize Winner, Katha Chitrakala Award 2009
- *Mai and Her Friends* – Runner Up, Katha Chitrakala Award 2009
- *Ball Heaven* – Runner Up, Katha Chitrakala Award 2009

Adult Books

- *The Heart has its Reasons* – Hutch Crossword Winner 2005
- *The Survivors* – Hutch Crossword Shortlisted 2005
- *The Man from Chinnamasta* – Hutch Crossword Shortlisted 2005

“Katha is truly a unique experiment in learning and living focusing on the vulnerable communities... It is giving children unmatched opportunities to improve their skills and capacities.”

– Abdul Jetha, Save The Children, UK

KATHA STORYSHOP



THE KATHA STORYSHOP – A NONPROFIT OUTLET!

If we want children and communities out of poverty, we need to be bold, imaginative, innovative. This the StoryShop promises to be! Katha joyfully brings to you a shop full of stories. Stories stitched and woven into beautiful gifts and toys lovingly crafted by women and young people of our communities, people with dreams, who believe they can. Profit from their sales go into their bank accounts to protect their futures! So come ... Look, browse, buy. And bring friends along!

Φ KATHA

Katha is a non-profit organization seamlessly connecting grassroots work in education, urban poverty alleviation and literacy. Katha runs 98 schools in slum communities in Delhi and reaches out to 200,000 children through a unique Reading Programme. Katha's efforts are inspired by the vision of empowering children to become community leaders through education, transforming their lives as well as that of their communities.

Katha's Mission: To help every child realize his/her full potential through community-based quality learning. To enhance the joys of reading. To reduce injustice and poverty through education. To enhance linguistic diversity through story.

Katha leverages its mission goal on a single powerful idea: Children can help their communities get out of poverty, and bring change that is sustainable and real.

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