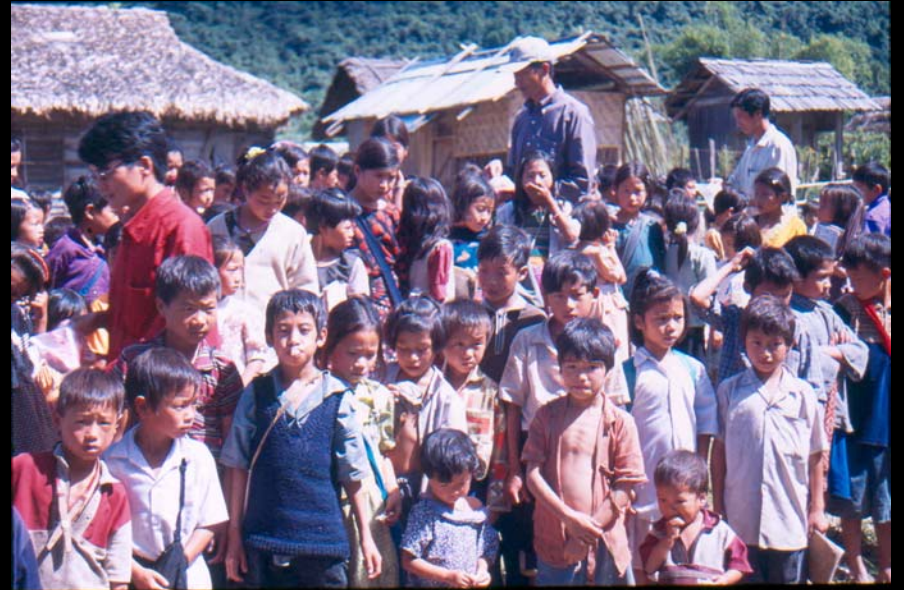




In 1988

we in Katha asked 2 questions:

*What do you
do in a country
which has 400
languages ...*



*...And where most
children who speak
them cannot read?*

*How do we
enhance the joy of
reading?*

we thought

Story!

Since 1988

*Katha has worked with story in
education | publishing | culturelinking*

*Our activities bring alive stories
in and from a myriad scenarios*

... an extraordinary nonprofit . the independent UK

KATHA

uncommon creativities for a common good



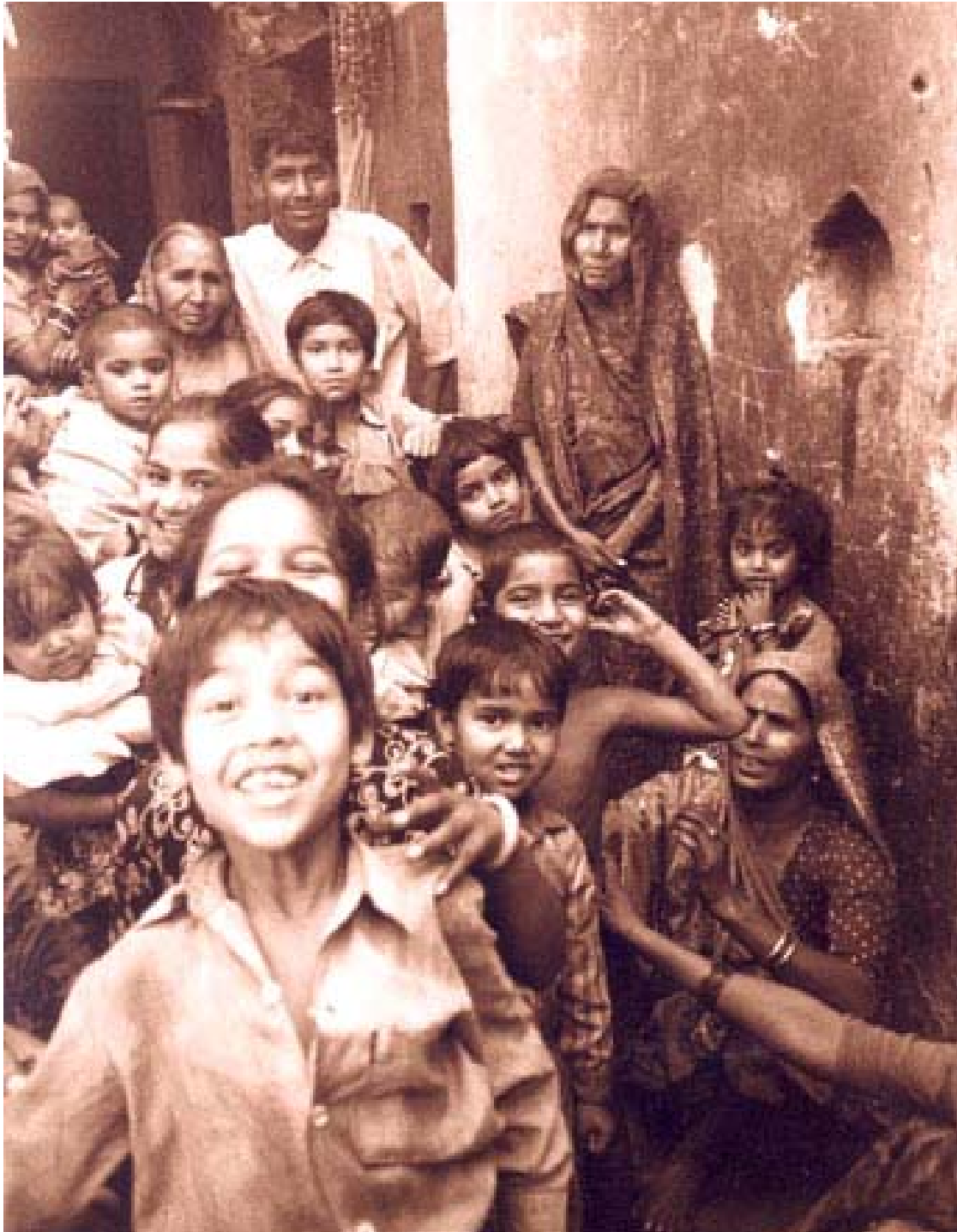
*20 years later,
story still works its magic in our
Vision 2020*



Story in education

*Our schools bring quality
education to 8000
children in India*





*50,000
children have
received quality
schooling in the
last decade ...
that took them
to college and
well-paying
jobs!*



In 5 years:
Performance = 92%
Attendance = 97%
Retention = 95%

*In 1990, the monthly
income of a family was
Rs. 600-800. Today,
45 of our alumni
together earn*

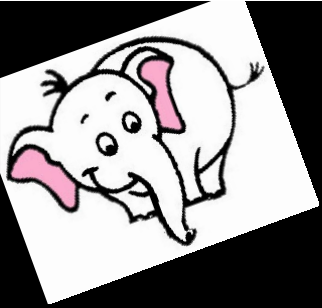
Rs. 55.23 lakhs!



katha=story in action

We proactively bring enhanced reading skills to children living in slums.

By 2009, 200,000 children aged 4-8 will be able to read 600 words well and for fun!



Katha has started working with Delhi government schools.

By 2012, we'll touch 2.4 million children with the joy of reading!



Story in community revitalization

*Empowered and emboldened by story, our women
have earned more than 31 million rupees in the last
18 years. They continue to inspire!*



*Our stories
connect
governments
to*

*14,000 women in
slum communities*

Story in publishing



Our books give joy. They build non-divisive futures. Since 1989 they've reached 10 million adults and children. And continue to touch more ... creating a myriad memories to sustain a sharing, caring world.

*we invite you to come
light a fire!*

*500 volunteers work with our dedicated
staff of 160 to make the magic happen
in the fields of education and publishing*

*welcome to the family of storylovers...
welcome to katha!*

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